



Sample Paper Outline

Research paper assignment: Discuss media portrayals of women

Paper topic: Representations of Single Mothers in *Chatelaine*, *Homemaker* and *MS*

Introduction

Common issues discussed when focusing on single mothers

- Financial stresses
- Coping techniques
- Relationships with the opposite sex
- Effects on children

The image/s a magazine chooses to portray

- Popular notion of single mom as hero: *Chatelaine* & *Homemaker*
- Highs and lows: trying to find balance: *MS*

Impression left on reader of single mothers

(Common issues + image portrayal)

- Chatelaine* – Financial stresses
- Homemaker* – Coping techniques
- MS* – Relationships with the opposite sex and effects on children

Conclusion

- The importance of balanced reporting
- The influence of visuals
- The importance of a critical reader