Class Reunion Campaign
Frequently Asked Questions

What is a Class Reunion Campaign?

A Class Reunion Campaign is a yearlong fundraising campaign that takes place in advance of your reunion celebration. If you’re celebrating a reunion in 2014 and you want to participate in a Reunion Campaign, all you have to do is make a gift—of any amount and to any area—between April 1, 2014, and March 31, 2015. Your gift will be counted in the class giving total, which is measured in two ways: total dollars contributed and class participation rate.

How can I participate?

Volunteer—Volunteers are always welcome to assist the class reunion committee. To find out how you can help please contact at Sarah.Duval@umanitoba.ca or call 204.474.9588 (1.800.330.8066.)

Donate—Reunion giving recognizes contributions made to all designations including bursaries, scholarships, your school or college, athletics, endowment or any other area of campus.

You can make a gift using a credit card or cheque and even planned gifts can count in your class giving totals. Click here to make a gift in honor of your reunion today!

How much should I donate?

Alumni who are celebrating their reunion often choose to give a gift above and beyond what they typically give to the school. Below are some suggestions that may help you with your decision.

For example, let’s say you graduated in 1975:

- One-Time donation (i.e. $2,000 )
- Monthly Gift ($19.75 x 12 months = $237 a year)
- Quarterly ($75 x 4 = $300 a year)
- Semi-annual ($75 x 2 = $150 a year)

Where should I direct my funds?

Some classes establish special scholarship funds at their reunions to support future generations of students. Other classes have named areas in buildings or have funded special projects. Class volunteers, along with U of M Donor Relations staff, can help to outline how your gift can
benefit all concerned. To learn more about how your donation can be structured to suit your individual needs contact Sarah.Duval@umanitoba.ca or 204.474.9588 (1.800.330.8066).

**How do you determine how much each class has given for their reunion?**

The dollar total for a class is the amount of money classmates have donated between April 1 and March 31 in the year of their reunion, including any pledges made.

**How do you figure out the participation rate of a class?**

Participation rates are calculated by how many classmates make a gift in the year of their reunion (April 1-March 31).

**When do you tally the numbers for the Class Reunion Campaign?**

For a gift to count toward the reunion class gift totals, it must be made by or before 11:59 p.m., March 31st.

A reunion gift includes all new gifts and pledges received between the start of the fiscal year April 1 and to the end of the fiscal year on March 31.

**If I make a gift online, do I have to tell anyone on the reunion committee?**

Donor Relations tracks all gifts, but it is your choice if you want to let the committee know or keep it a private donation. The committee does not see a list of who has donated or not. However, they will be aware of overall participation rates, so if you made a gift it will be included.

**Is my gift tax deductible?**

Yes. Gifts in Canadian or US dollars are eligible for tax credits or are tax deductible. For more detailed information, please contact Donor Relations at 204.474.9195 or email at donor.relations@ad.umanitoba.ca.

**Can I leave it to the university to determine how best to use my gift?**

Yes. Undesignated gifts are directed to the President’s Fund, which is used to fund projects deemed most pressing to the needs of the university.

**Can I make a gift in memory of a friend, family member or to honour a special occasion?**

Yes. Many donors choose to give a gift to the University of Manitoba for a variety of reasons, from birthdays and anniversaries to memorials.
Where do I send my paper-based pledge form?

Send to:
Donor Relations
179 Extended Education Complex
University of Manitoba
Winnipeg, Manitoba R3T 2N2 Canada

Need more information?
Contact Sarah.Duval@umanitoba.ca or call 204.474.9588 (1.800.330.8066).