



Lisa Kassenaar

Lisa Kassenaar is a Senior Editor at the Voice of America leading a special project examining how the U.S. government-funded news organization, which operates in 45 languages, covers women around the world.

She was previously editor-at-large for global women's coverage at Bloomberg News in New York, where she also led a 'Managing Diversity' reporting team. She formerly

covered Wall Street, global finance and markets at Bloomberg for 15 years as a senior writer, editor and reporter. She has won a Front Page Award from the Newswoman's Club of New York for a story on residential development in Lower Manhattan, and a YWCA of New York 'Salute' award for women leaders. Lisa is also on the advisory board of [GirlsWhoInvest.org](https://www.girlswhoinvest.org), a New York-based non-profit that trains 150 women at year for careers in asset management at the University of Pennsylvania and Notre Dame.

Lisa has an MS in journalism from Northwestern University and an undergraduate degree in business from the University of Manitoba. She lives in Manhattan with her husband and two daughters.