

CURRENT ASPER MBA FUNCTIONAL & THEME CONCENTRATIONS

I.H. Asper School of Business, University of Manitoba

		FUNCTIONAL CONCENTRATIONS					
		Finance	Financial Analyst (ALL below are mandatory)	Leadership and Organizations	Marketing	Supply Chain Management	Pure
THEME CONCENTRATIONS	International and Emerging Markets	- International Finance	- International Finance	- Business Analysis and Strategic Development - Case Competitions (available by invitation only) - Leadership for a Global Environment - International Management	- International Marketing (in Spain) - Cultural Brand Management		- International Study Trip OR Study Abroad (International Marketing in Spain) OR Exchange = Mandatory experiential course
	Sustainability			- Strategic Leadership and Sustainability	- Consumer Insights and Social Change - Sustainability Marketing	- Sustainable Lean Management	- Sustainability Economics - Seminar in Aboriginal Economy (NATV course) - Sustainability and Entrepreneurship Experiential (Mandatory experiential course)
	Entrepreneurship and Innovation			- Managing Innovation - Business Venture Analysis	- Marketing Innovation		-Sustainability and Entrepreneurship Experiential (Mandatory experiential course)
	Pure	- Investment Policy - Portfolio Management - Fixed Income Securities - Alternative Markets and Instruments (1.5 credits) - Financial Modelling - Behavioural Finance - Readings in Accounting and Finance	- Alternative Markets and Instruments (1.5 credits) - Financial Modelling - Behavioural Finance - Investment Policy - Readings in Accounting and Finance - Portfolio Management - Fixed Income Securities	- Negotiations - Interpersonal Processes	- Digital Marketing	- Quantitative Analysis - Project Management - Business Process Management Using ERP Systems - Global Transportation Principles	

- 1) 12 credit hours from a column/row above are required to earn a functional or theme concentration (for theme concentrations, an experiential course must be one of the four). All courses above (other than Alt. Markets and Instruments – 1.5) are 3 credit hours.
- 2) This is a master listing of all electives - **not all courses above are offered every year.**
- 3) Students are able to earn up to 2 concentrations – they can both be functional concentrations or both be theme concentrations, or one of each. Note that you can also choose not to concentrate at all, and simply earn a General Management MBA by taking a variety of electives from different areas.
- 4) Students must complete a minimum of 30 credit hours (10-11 courses) of electives in total in the Asper MBA.
- 5) “Pure” courses are those that can only be counted toward one concentration/theme – they do not cross-pollinate with another concentration/theme.