The purpose of this thesis is to provide a contextualised case study of an archival website of the Société historique de Saint-Boniface (SHSB) of the Centre du patrimoine called *Au pays de Riel*. My personal viewpoint is that the choices an archival institution makes while creating a website have a significant impact on how audiences interpret the exhibited records and ultimately the institution that houses them. The first chapter will explore the contexts behind why *Au pays de Riel* became a facet of the SHSB's public program. The second chapter will provide an overview of the design, navigation, and content of *Au pays de Riel*. The third and most voluminous chapter of this thesis will assess how one module in the Découvertes section of the website, Notre-Dame-des-Prairies, changed the history of the records it exhibited. My overall response to the issues raised by this thesis is that archivists who are involved in public programming activities like *Au pays de Riel* should make available as much information as possible about the history of the records that are used in the project.