

University of Manitoba  
Clayton H. Riddell Faculty of Environment, Earth and Resources  
Department of Environment and Geography

GEOG 2372  
**Geography of Tourism**

Fall 2017, Tues/Thurs, 10:00-11:15. St. John's College 202

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**Instructor:**

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Office Hours: Monday, 10:00-12:00

**Course Description:**

This course offers a critical overview of the field of tourism geography, paying specific attention to the broad dimensions of how places develop into tourist destinations. From the rise of mass tourism in the late 19<sup>th</sup> century to the internet age, tourism has developed not as an isolated part of the social experience, but as one of the fundamental features of our modern cultural, economic and political geographies. Tourism shapes our understanding and experience of the world, from neighbourhood community centres to global flight networks. In this course, we will investigate the complexity of these relationships.

The course is divided into six sections, each addressing an important aspect of tourism: History of tourism, tourism and space, culture of tourism, nature-based tourism, economic aspects of tourism, and the politics of tourism. Topics covered in the class will include the rise of leisure time and access to travel; the relationship between globalization and tourism; destination life-cycles; authenticity and the tourist experience; ecotourism; neoliberalism and promotion of tourism development; local control over tourism resources; tourism and international governance; and the power of tourism to inspire change.

**Goals and Objectives:**

Tourism, from the perspective of this course, is not a self-contained field. Rather, it interacts with the cultural, political and economic dimensions that surround it. In order to fully understand the development of tourism in particular places, this course asks you to consider the whole picture of that place. Over the course of the term, you will develop an understanding of the more significant relationships between tourism and the cultural, political and economic geographies of our time.

In this course, students will:

1. Become familiar with important concepts and analytic models within tourism geography that help explain how particular spaces become involved in tourism (through lectures and readings).
2. Understand the dynamics that shape tourism as a complicated network of political, cultural and economic forces (through readings, group presentations and individual assignments).
3. Critically evaluate the role of tourism as a feature of the production of place across a wide variety of sites (through discussions and assignments).

## Course Requirements:

This course covers topics that may often fall close to home, debating issues and problems that we often feel very strongly about. These are important discussions to have and our goal in the classroom is to expand our understanding of both the issues and the different perspectives surrounding them. To help ensure the success of the course, the following ground rules are necessary:

1. **Arrive to class having done all of the readings** and be ready to comment on them.
2. **Engage with the class** – respect your peers, but feel free to challenge their ideas
3. **Remain focused in class** – if you use a laptop, use it only for class-related activities.

Like all courses, there is a significant amount of work required by students outside of the classroom time. Readings, assignments and preparation for the courses should take approximately an extra 4 hours a week.

## Required Readings:

There is a reading pack available at the University bookstore that has collected almost all of the readings for the course. Purchasing the course pack allows you easy access to the readings and keeps them handy for the class. Most readings are readily available through the University of Manitoba Library's online resources.

These readings will form part of the discussion material for the course, so it is required that you have read them prior to the Tuesday class, and that you bring an easily accessible copy to class.

## Grading:

Reading Quizzes	- 10%
Group Presentations	- 15%
Site Report	- 15%
Essay Outline	- 10%
Essay	- 30%
Final Exam	- 20%

### *Reading Quizzes*

Each week 2-3 questions based on the next week's readings will be posted to the UML site. There will be a number of reading quizzes held in class based upon these questions. You are advised to be prepared to answer the UML questions each week.

### *Group Presentation*

During select weeks a group will give a presentation on a particular tourist destination. Groups will provide a short history of tourism in the area and then provide opposing views on why or why not people should travel to the area. This will enable the presentation to cover some of the positive and negative impacts of tourism in the area. Further information will be provided in class.

### *Site Report – Due October 12th*

For this assignment you will write a report on a visit to one of three Winnipeg tourist attractions: The Canadian Museum for Human Rights, The Winnipeg Zoo, or FortWhyte Alive.

Your report will focus on the way the site produces the tourist experience and what kind of experience or gaze is predominant at the site. Further details will be provided in class.

*Essay – Outline Due November 2<sup>nd</sup>, Final Essay Due November 23<sup>rd</sup>*

You will write an essay based upon one of a series of options presented in class. The essay will provide a geographic lens on an issue or location within the tourist industry. You will hand in a 500 word outline of the essay containing the major arguments and evidence to be used on November 2<sup>nd</sup>. The final draft of the essay will conform to the standards of academic writing, including the use of scholarly references, proper documentation and the presentation of a reasoned and clear argument. Further details will be provided in class.

*Final Exam (Due December 12th).*

The final exam will be a take home exam that will include definitions and discussion questions based on the major themes of the course. The exam will be provided to you in the last week of class.

### **Grading, Assignment Submission, Lateness Penalties and Missed Tests**

*Grading:* The grading scheme for this course is as follows:

A+	(90-100%)	is Exceptional
A	(80-89%)	is Excellent
B+	(75-79%)	is Very Good
B	(70-74%)	is Good
C+	(65-69%)	is Satisfactory
C	(60-64%)	is Adequate
D	(50-59%)	is Marginal
F	(0-49%)	is Failure

*Lateness Penalty:* Assignments received later than the due date will be penalized 5% for every 24 hour period that it is late. Exceptions to the lateness penalty for valid reasons such as illness, compassionate grounds, etc., may be granted by the Course Instructor. Please make every effort to contact the instructor *prior* to your assignment being late to make such arrangements.

*Missed Tests:* Students with a documented reason for missing a course test, such as illness, compassionate grounds, etc., which is confirmed by supporting documentation (e.g., doctor's letter) may request accommodation from the Course Instructor. Further extensions or accommodation will require students to submit a formal petition to the Faculty.

*Feedback:* Evaluative feedback, including comments on your work, will be provided by the voluntary withdrawal deadline of November 18th (specifically on the Site Report assignment).

### **Class Communication**

The University requires all students to activate an official University email account. For full details of the Electronic Communication with Students please visit: [http://umanitoba.ca/admin/governance/media/Electronic\\_Communication\\_with\\_Students\\_Policy\\_-\\_2014\\_06\\_05.pdf](http://umanitoba.ca/admin/governance/media/Electronic_Communication_with_Students_Policy_-_2014_06_05.pdf)

Please note that all communication between myself and you as a student must comply with the electronic communication with student policy ([http://umanitoba.ca/admin/governance/governing\\_documents/community/electronic\\_communication\\_with\\_students\\_policy.html](http://umanitoba.ca/admin/governance/governing_documents/community/electronic_communication_with_students_policy.html)). You are required to obtain and use your u of m email account for all communication between yourself and the university.

### **Class Schedule and Required Readings:**

Readings listed for each week should be read for **Tuesday's** class

#### **September 7 – Introduction**

#### **September 12 & 14 – Foundations of Tourism**

Required Reading:

1. Franklin, A. (2013). Tourist Studies. In *The Routledge Handbook of Mobilities*, P. Adey (Ed.). New York: Routledge. (pp 74-84).
2. Bajc, V. (2011). Tourist Gaze. In *Encyclopedia of Consumer Culture*, D. Sutherton (Ed.). Thousand Oaks: Sage. (pp. 1467-1468).

#### **September 19 & 21 – History of Tourism**

Required Reading:

1. Williams, S. & Lew, A. (2015). The Birth of Modern Tourism. *Tourism Geography: Critical Understandings of Place, Space and Experience*. Routledge: New York. (pp. 31-50).

#### **September 26 & 28 – Tourist Places**

Required Reading:

1. Jasen, P. (1995). Introduction: Nature, Culture, Tourism. *Wild things: nature, culture, and tourism in Ontario, 1790-1914*. University of Toronto Press. (pg 3-28)

#### **October 3 – Tourism Networks (No class on the 5<sup>th</sup>)**

Required Reading:

1. Smith, M. (2003). A Framework for Cultural Tourism Studies. In *Issues in Cultural Tourism Studies*, New York: Routledge. (pp. 9-28).

Group Presentation: Tokyo Disney Resort

#### **October 10 & 12 – Cultures of Tourism**

Required Reading:

1. Rivers-Moore, M. (2007). No artificial ingredients?: Gender, race and nation in Costa Rica's international tourism campaign. *Journal of Latin American Cultural Studies*, 16(3), 341-357.
2. Bruner, E. M. (2005). Introduction: Travel Stories Told and Retold. *Culture on tour: Ethnographies of travel*. Chicago: University of Chicago Press. (pp. 1-7)

**\*\*Site Report due in class on October 12th\*\***

#### **October 17 & 19 - Cultural Tourism**

Required Reading:

1. Medina, L. K. (2003). Commoditizing culture: Tourism and Maya identity. *Annals of tourism research*, 30(2), 353-368.

Group Presentation: Uluru, Australia.

#### **October 24 & 26 –Tourist Natures**

Required Reading:

1. Wilson, A. (1991). The View from the Road. *The culture of nature: North American landscape from Disney to the Exxon Valdez*. Toronto: Between the lines. (pp. 19-51).

Group Presentation: Yellowstone National Park, USA

### **November 7 & 9– Ecotourism**

1. Honey, M. (1999). In Search of the Golden Toad. *Ecotourism and sustainable development: Who owns paradise?* Washington, D.C.: Island Press. (pp. 3-31)

Group Presentation: Serengeti National Park, Tanzania

### **November 14 & 16 – The Tourism Industry**

Required Reading:

1. Telfer, D. (2012). Development Studies and Tourism. In *The SAGE Handbook of Tourism Studies*, Jamal, T. & Robinson, M. (Eds.) New York: Sage (pp. 146-165).

Group Presentation: Favela tourism, Rio de Janeiro

### **November 21 & 23 –Tourism Economies**

Required Reading:

1. Turner, C. (2012). On Tipping in Cuba. *The Walrus*. <http://thewalrus.ca/on-tipping-in-cuba/>

Group Presentation: Goa, India

### **November 28 & 30 – The Politics of Tourism**

Required Reading:

1. Becker, E. (2015). The Revolt Against Tourism. *New York Times*, July 17. <http://www.nytimes.com/2015/07/19/opinion/sunday/the-revolt-against-tourism.html>
2. Hazbun, W. (2008). Introduction. *Beaches, ruins, resorts: The politics of tourism in the Arab world*. Minneapolis: University of Minnesota Press. (pp. ix-xxxvii)

Essay due in class November 30<sup>th</sup>

### **December 5 & 7 – The Power of Tourism**

In class movie: *Isolated* (2013)

## **Student Support and Conduct**

### [Writing and Study Skills Support](#)

The Academic Learning Centre (ALC) offers services that may be helpful to you as you fulfill the requirements for this course. Through the ALC, you may meet with a study skills specialist to discuss concerns such as time management, reading and note-taking strategies, and test-taking strategies. You may also meet one-on-one with a writing tutor who can give you feedback at any stage of the writing process, whether you are just beginning to work on a written assignment or already have a draft. Writing tutors can also give you feedback if you submit a draft of your paper online. (Please note that the online tutors require 48 hours, from Mondays to Fridays, to return your paper with comments.)

All Academic Learning Centre services are free for U of M students. For more information, please visit the Academic Learning Centre website at [umanitoba.ca/student/academiclearning/](http://umanitoba.ca/student/academiclearning/)

You can also talk to a member of the Academic Learning staff by calling 480-1481 or by dropping in at 201 Tier Building.

### [Student Accessibility Services](#)

Student Accessibility Services (SAS) provides support and advocacy for students with disabilities of all kinds: hearing, learning, injury-related, mental health, medical, physical or visual. Students with

temporary disabilities such as sprains and breaks are also eligible to use our services. SAS acts as a liaison between students and the faculty and staff of the University of Manitoba as well as support agencies within the province of Manitoba. Please phone: 474-6213 (voice) or 474-9690 (TTY) for service.

### **[Student Counselling Centre](#)**

Student Counselling Centre (SCC) offers individual, couple or family counselling in individual and groups formats. Please phone: 474-8592 or visit SCC at 474 University Centre.

### *Policy on Respectful Work and Learning Environment*

[http://umanitoba.ca/admin/governance/governing\\_documents/community/566.html](http://umanitoba.ca/admin/governance/governing_documents/community/566.html)

### *Inappropriate and Disruptive Student Behaviour*

[http://umanitoba.ca/admin/governance/governing\\_documents/students/279.html](http://umanitoba.ca/admin/governance/governing_documents/students/279.html)

### *Accessibility Policy for Student with Disabilities*

[http://umanitoba.ca/admin/governance/governing\\_documents/students/281.html](http://umanitoba.ca/admin/governance/governing_documents/students/281.html)

## **Academic Dishonesty: Plagiarism, Cheating and Examination Impersonation**

Plagiarism or any other form of cheating in examinations, term tests or academic work is subject to serious academic penalty (e.g. suspension or expulsion from the faculty or university). Cheating in examinations or tests may take the form of copying from another student or bringing unauthorized materials into the exam room (e.g., crib notes, pagers or cell phones). Exam cheating can also include exam impersonation. (Please see Exam Impersonation, found in the Examination Regulations section of the General Academic Regulations). A student found guilty of contributing to cheating in examinations or term assignments is also subject to serious academic penalty.

To plagiarize is to take ideas or words of another person and pass them off as one's own. In short, it is stealing something intangible rather than an object. Plagiarism applies to any written work, in traditional or electronic format, as well as orally or verbally presented work. Obviously it is not necessary to state the source of well known or easily verifiable facts, but students are expected to appropriately acknowledge the sources of ideas and expressions they use in their written work, whether quoted directly or paraphrased. This applies to diagrams, statistical tables and the like, as well as to written material, and materials or information from Internet sources.

To provide adequate and correct documentation is not only an indication of academic honesty but is also a courtesy which enables the reader to consult these sources with ease. Failure to provide appropriate citations constitutes plagiarism. It will also be considered plagiarism and/or cheating if a student submits a term paper written in whole or in part by someone other than him/herself, or copies the answer or answers of another student in any test, examination, or take-home assignment. Working with other students on assignments, laboratory work, take-home tests, or on-line tests, when this is not permitted by the instructor, can constitute Inappropriate Collaboration and may be subject to penalty under the [Student Discipline By-Law](#).

An assignment which is prepared and submitted for one course should not be used for a different course. This is called "duplicate submission" and represents a form of cheating because course requirements are expected to be fulfilled through original work for each course.

When in doubt about any practice, ask your professor or instructor.

The Student Advocacy Office, 519 University Centre, 474-7423, is a resource available to students dealing with Academic Integrity matters.