

University of Manitoba
Clayton H. Riddell Faculty of Environment, Earth and Resources
Department of Environment and Geography

GEOG 2372

Geography of Tourism

Fall 2019, Tuesday/Thursday 10:00-11:15

204 St. John's College

Course Instructor: Kyle Gibson
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Office: Sinnott Building, Room 220B
Office Hours: Thursday 8:30-9:30 am, or by appointment

Course Description

This course offers a critical introduction to the field of tourism geography. From the initial rise of mass tourism in the late 19th century to its widespread prevalence today, tourism has developed not as an isolated part of the social experience, but as one of the fundamental features of our modern cultural, economic and political geographies. Tourism shapes our understanding and experience of the world, from neighbourhood community centres to global flight networks. In this course we will investigate the complexity of these relationships, paying particular attention to the geopolitical context of tourism's global spread in the post-World War II era, as well as to its contemporary socio-ecological dimensions.

Goals and Objectives:

Tourism, from the perspective of this course, is not a self-contained field. Rather, it interacts with the cultural, political and economic dimensions that surround it. In order to fully understand the development of tourism in particular places, this course asks you to consider the whole picture of that place. Over the course of the term, you will develop an understanding of the more significant relationships between tourism and the cultural, political and economic geographies of our time.

In this course, students will:

1. Become familiar with important analytical concepts within tourism geography that help explain how particular spaces become involved in tourism (through lectures and readings).
2. Understand the dynamics that shape tourism as a complicated network of political, cultural and economic forces (through readings, written responses and class participation).
3. Critically evaluate the role of tourism as a feature of the production of place across a wide variety of sites.

Course Requirements:

This course covers topics that may often fall close to home, debating issues and problems that we often feel very strongly about. These are important discussions to have and our goal in the classroom is to expand our understanding of both the issues and the different perspectives surrounding them. To help ensure the success of the course, the following ground rules are necessary:

1. **Arrive to class having done all of the readings** and be ready to comment on them.
2. **Engage with the class** – respect your peers, but feel free to challenge their ideas.
3. **Remain focused in class** – if you use a laptop, use it only for class-related activities.

Like all courses, there is a significant amount of work required by students outside of the classroom time. Readings, assignments and preparation for the courses should take approximately an extra 4-5 hours a week.

Required Readings:

All readings will be made available via UM Learn.

These readings will serve as the main discussion material for the course, so it is required that you have read them *prior* to the Tuesday class, and that you bring a physical (i.e. paper) copy to class.

Suggested Reading:

For students new to human geography -- or for those looking for concise yet informative discussions of core geographic concepts -- *The Dictionary of Human Geography* (edited by Derek Gregory *et al.*) is an indispensable resource. Affordable used copies can be obtained through online sellers, such as abebooks.ca.

Evaluation:

Reading Responses (x6)	24%
Class Participation	16%
Midterm Exam (October 17)	20%
Final Exam	40%

Weekly reading responses are expected to be approximately 400 words in length. They should include **three sections**: 1) a summary of the author's main argument(s); 2) a critical reaction to the reading (i.e. discussing its strengths and weaknesses); 3) a list of any points that need to be clarified or questions that you have about the assigned reading(s). Note that there will be roughly ten weeks of readings, but you are only required to write on six of them. You are free to choose, therefore, which six you'd like to write about. The responses should be uploaded to the UM Learn website no later than **Sunday at midnight** -- that is, *prior* to the Tuesday class.

Student participation is central to a dynamic learning environment. Students are expected, therefore, to come to class having completed the readings beforehand, and to engage with the instructor and fellow students in a respectful manner.

The midterm will be held in class on **October 17**, and the final exam will take place during the exam period in December (date TBA). The exams will be long answer format -- ex. defining key terms and writing short essays. Answers are expected to be synthetic. That is, they should draw on a *combination* of assigned readings, class discussions, films (if applicable), and any other relevant sources.

Letter Grades

The standard grading scheme used in the Department of Environment and Geography is as follows:

A+ = 90% +	B+ = 75-79%	C+ = 65-69%	D = 50-59%
A = 80-89%	B = 70-74%	C = 60-64%	F = < 50%

Voluntary Withdrawal (VW) deadline: November 18, 2019

NB: The intellectual development of students is my top priority. As such, I may decide to alter the syllabus at some point in the term to better suit students' needs and interests.

Class Schedule

A. Introduction

September 5 - Course Overview

Reading:

- None

B. Theoretical, Historical, and Geopolitical Foundations of Tourism Geography

September 10 and 12 - Space, Place(lessness), and the "Tourist Gaze"

Readings:

- 1) Jackson, Peter. 2006. "Thinking Geographically." *Geography* 91(3): 199-204.
- 2) Larsen, Jonas. 2014. "The Tourist Gaze 1.0, 2.0, and 3.0." In *The Wiley Blackwell Companion to Tourism*. 304-313.

September 17 and 19 - The Rise of Modern Tourism

Reading:

- 1) Williams, Stephen and Alan Lew. 2015. "The Birth of Modern Tourism." In *Tourism Geography: Critical Understandings of Place, Space and Experience*. 31-50.

September 24 and 26 - The Geopolitical Setting of Mass Tourism

Reading:

- 1) Telfer, David. 2009. "Development Studies and Tourism." In *The SAGE Handbook of Tourism Studies*. 146-165.

C. Thematic Case Studies in (Global) Tourism

October 1 and 3 - Tourist Natures in (North) America

Reading:

- 1) Wilson, Alexander. 1991. "The View from the Road." In *The Culture of Nature: North American Landscape from Disney to the Exxon Valdez*. 19-51.

October 8 and 10 - Floating Modernity?

Readings:

Wood, Robert E. 2000. "Caribbean Cruise Tourism: Globalization at Sea." *Annals of Tourism Research* 27(2): 345-370.

OR

Weaver, Adam. 2005. "Spaces of Containment and Revenue Capture: 'Super-Sized' Cruise Ships as Mobile Tourism Enclaves." *Tourism Geographies* 7(2): 165-184.

October 15 and 17 - Midterm Review (Tuesday) and MIDTERM EXAM (Thursday)

Reading:

- None

October 22 and 24 - Cultural Tourism in the "Developing" World

Readings:

- 1) Medina, Laurie Kroshus. 2003. "Commoditizing Culture: Tourism and Maya Identity." *Annals of Tourism Research* 30(2): 353-368.
- 2) Akama, John. 2004. "Neocolonialism, Dependency and External Control of Africa's Tourism Industry: A Case Study of Wildlife Safari Tourism in Kenya." In *Tourism and Postcolonialism*. 140-152.

October 29 and 31 - Hyperurbanization and "Slum" Tourism

Reading:

- 1) Davis, Mike. *Planet of Slums*. 20-26; 121-8.
- 2) Hannam, Kevin and Anya Diekmann. 2016. "'Absolutely Not Smelly': The Political Ecology of Disengaged Slum Tours in Mumbai, India." In *Political Ecology of Tourism*. 270-283.

D. Socio-Ecological Dimensions of Tourism

November 5 and 7 - Ecotourism

Reading:

- 1) Honey, Martha. 1999. "In Search of the Golden Toad." In *Ecotourism and Sustainable Development: Who Owns Paradise?* Washington, DC: Island Press.

November 12 and 14: Fall Term Break (no classes)

November 19 and 21 - Ecological Dimensions

Reading:

- 1) Duffy, Rosaleen and Lorraine Moore. 2010. "Neoliberalising Nature? Elephant-Back Tourism in Thailand and Botswana." *Antipode* 42(3): 742–766.

E. Course Wrap-up

November 26 and 28 - Ethical and Political Aspects of Tourism

Readings:

- 1) Smith, Mick. 2012. "'Apres Moi le Deluge': Ethics, Empire, and the Biopolitics of 'Last-Chance' Tourism". In *Considering the Ethical Dimensions of Last-Chance Tourism*. 153-167.
- 2) Becker, Elizabeth. 2015. "The Revolt Against Tourism." *The New York Times*, July 17. <http://www.nytimes.com/2015/07/19/opinion/sunday/the-revolt-against-tourism.html>

December 3 and 5 - Documentary and Final Exam Review

Reading: none

Academic Dishonesty: Plagiarism and Cheating

Academic dishonesty is an offense to the goals and purposes of a university education, and is taken very seriously. It is strongly recommended that students review the online

Academic Integrity and Student Conduct Tutorials

http://umanitoba.ca/student/resource/student_advocacy/AI-and-Student-Conduct-Tutorials.html

The tutorials will refresh your knowledge of how to stay on the right side of Academic Integrity. Of particular import to this course is the correct use of sources and citation of resources used in writing research papers/essays. This includes the use of figures and images in both written work and in media such as PowerPoint presentations.

Penalties for engaging in academic dishonesty can include F-grades on assignments or the course, suspension for a period of up to five years from registration in courses taught in a particular department or from all courses taught in a Faculty. Faculty members have the right to submit student work that is suspected of being plagiarized to programs and sites designed to detect plagiarism.

Course Technology and Electronic Devices

As this course requires access to UM Learn, students are expected to have a laptop or other computer and reliable Internet service, to access course information as posted to the course UM Learn site. Students are allowed to bring laptops into the classroom for note taking, however the

instructor reserves the right to withdraw this privilege if students are found to be off task (e.g., surfing the Net, catching up on Snapchat etc.). Cellphones are to be silenced/off during class time.

Recording of classes is **not** permitted, unless this is an approved accommodation for a student registered with Student Accessibility Services (see below).

Student Accessibility Services (SAS) and Accommodations

Students with any form of disability are strongly encouraged to register with and use the services offered by SAS. As your instructor I am always available to you to discuss implementation of accommodations as recommended by SAS.

Respectful Workplace and Learning Environment (RWLE) Policy

The University of Manitoba supports equity, diversity and the dignity of all people, and promotes equity in all learning programs, in employment and in the conduct of the affairs of the University. Every individual has the right to participate, learn, and work in an environment that promotes equal opportunities and prohibits discriminatory practices. The University is committed to an inclusive and respectful work and learning environment, free from: a) discrimination or harassment as prohibited by the Manitoba Human Rights Code; b) sexual harassment; and c) personal harassment.

As members of this University community, we all share in the responsibility of establishing and maintaining a climate of respect. As a faculty member, it is my duty to address any situations in which respect is lacking. For additional information please review the RWLE policy:

http://umanitoba.ca/admin/governance/media/Respectful_Work_and_Learning_Environment_RWLE_Policy_-_2009_01_27.pdf

http://umanitoba.ca/admin/governance/governing_documents/community/230.html

University Support Offices And Policies

Writing and Learning Support

The Academic Learning Centre (ALC) offers services that may be helpful to you throughout your academic program. Through the ALC, you can meet with a learning specialist to discuss concerns such as time management, learning strategies, and test-taking strategies. The ALC also offers peer supported study groups called Supplemental Instruction (SI) for certain courses that students have typically found difficult. In these study groups, students have opportunities to ask questions, compare notes, discuss content, solve practice problems, and develop new study strategies in a group-learning format.

You can also meet one-to-one with a writing tutor who can give you feedback at any stage of the writing process, whether you are just beginning to work on a written assignment or already have a draft. If you are interested in meeting with a writing tutor, reserve your appointment two to

three days in advance of the time you would like to meet. Also, plan to meet with a writing tutor a few days before your paper is due so that you have time to work with the tutor's feedback.

These Academic Learning Centre services are free for U of M students. For more information, please visit the Academic Learning Centre website at:

<http://umanitoba.ca/student/academiclearning/>

You can also contact the Academic Learning Centre by calling 204-480-1481 or by visiting 201 Tier Building.

University of Manitoba Libraries (UML)

As the primary contact for all research needs, your liaison librarian can play a vital role when completing academic papers and assignments. Liaisons can answer questions about managing citations, or locating appropriate resources, and will address any other concerns you may have, regarding the research process. Liaisons can be contacted by email or phone, and are also available to meet with you in-person. A complete list of liaison librarians can be found by subject: <http://bit.ly/WcEbA1> or name: <http://bit.ly/1tJ0bB4>. In addition, general library assistance is provided in person at 19 University Libraries, located on both the Fort Garry and Bannatyne campuses, as well as in many Winnipeg hospitals. For a listing of all libraries, please consult the following: <http://bit.ly/1sXe6RA>. When working remotely, students can also receive help online, via the Ask-a-Librarian chat found on the Libraries' homepage: www.umanitoba.ca/libraries.

Health and Wellness Support

For 24/7 mental health support, contact the Mobile Crisis Service at 204-940-1781.

Student Counseling Centre (SCC)

Contact SCC if you are concerned about any aspect of your mental health, including anxiety, stress, or depression, or for help with relationships or other life concerns. SCC offers crisis services as well as individual, couple, and group counseling. *Student Counseling Centre:*

<http://umanitoba.ca/student/counselling/index.html>

474 University Centre or S207 Medical Services

(204) 474-8592

Student Support Case Management

Contact the Student Support Case Management team if you are concerned about yourself or another student and don't know where to turn. SSCM helps connect students with on and off campus resources, provides safety planning, and offers other supports, including consultation, educational workshops, and referral to the STATIS threat assessment team.

Student Support Intake Assistant <http://umanitoba.ca/student/case-manager/index.html>

520 University Centre

(204) 474-7423

University Health Service

Contact UHS for any medical concerns, including mental health problems. UHS offers a full range of medical services to students, including psychiatric consultation.

University Health Service <http://umanitoba.ca/student/health/>

104 University Centre, Fort Garry Campus

(204) 474-8411 (Business hours or after hours/urgent calls)

Health and Wellness

Contact our Health and Wellness Educator if you are interested in information on a broad range of health topics, including physical and mental health concerns, alcohol and substance use harms, and sexual assault.

Health and Wellness Educator <http://umanitoba.ca/student/health-wellness/welcome.html>

Katie.Kutryk@umanitoba.ca

469 University Centre

(204) 295-9032

Live Well @ UofM

For comprehensive information about the full range of health and wellness resources available on campus, visit the Live Well @ UofM site:

<http://umanitoba.ca/student/livewell/index.html>

Copyright Compliance

All students are required to respect copyright as per Canada's *Copyright Act*. Staff and students play a key role in the University's copyright compliance as we balance user rights for educational purposes with the rights of content creators from around the world. The Copyright Office provides copyright resources and support for all members of the University of Manitoba community.

Visit <http://umanitoba.ca/copyright> for more information.

University Policies and Important Information

Your rights and responsibilities

As a student of the University of Manitoba you have rights and responsibilities. It is important for you to know what you can expect from the University as a student and to understand what the University expects from you. Become familiar with the policies and procedures of the University and the regulations that are specific to your faculty, college or school.

The [Academic Calendar](http://umanitoba.ca/student/records/academiccalendar.html) <http://umanitoba.ca/student/records/academiccalendar.html> is one important source of information. View the sections *University Policies and Procedures* and *General Academic Regulations*.

While all of the information contained in these two sections is important, the following information is highlighted.

- If you have questions about your grades, talk to your instructor. There is a process for term work and final **grade appeals**. Note that you have the right to access your final examination scripts. See the Registrar's Office website for more information including appeal deadline dates and the appeal form <http://umanitoba.ca/registrar/>
- You are expected to view the General Academic Regulation section within the Academic Calendar and specifically read the **Academic Integrity** regulation. Consult the course syllabus or ask your instructor for additional information about demonstrating academic integrity in your academic work. Visit the Academic Integrity Site for tools and support <http://umanitoba.ca/academicintegrity/> View the **Student Academic Misconduct** procedure for more information.
- The University is committed to a respectful work and learning environment. You have the right to be treated with respect and you are expected to conduct yourself in an appropriate respectful manner. Policies governing behavior include the:

Student Discipline

http://umanitoba.ca/admin/governance/governing_documents/students/student_discipline.html and,

Violent or Threatening Behaviour

http://umanitoba.ca/admin/governance/governing_documents/community/669.html

- If you experience **Sexual Assault** or know a member of the University community who has, it is important to know there is a policy that provides information about the supports available to those who disclose and outlines a process for reporting. The **Sexual Assault** policy may be found at: http://umanitoba.ca/admin/governance/governing_documents/community/230.html More information and resources can be found by reviewing the Sexual Assault site <http://umanitoba.ca/student/sexual-assault/>
- For information about rights and responsibilities regarding **Intellectual Property** view the policy http://umanitoba.ca/admin/governance/media/Intellectual_Property_Policy_-_2013_10_01.pdf

For information on regulations that are specific to your academic program, read the section in the Academic Calendar and on the respective faculty/college/school website

<http://umanitoba.ca/faculties/>

Contact an **Academic Advisor** within our faculty/college or school for questions about your academic program and regulations <http://umanitoba.ca/academic-advisors/>

Student Advocacy

Contact Student Advocacy if you want to know more about your rights and responsibilities as a student, have questions about policies and procedures, and/or want support in dealing with academic or discipline concerns.

<http://umanitoba.ca/student/advocacy/>

520 University Centre

204 474 7423

student_advocacy@umanitoba.ca