

**FALL TERM TEXTBOOK LIST
2009 – 2010**

FIN 6072	CORPORATE FINANCE	A. Dua
<p><u>Corporate Finance</u>, 5th Canadian Edition S.A. Ross, R.W. Westerfield, J.F. Jaffe, G.S. Roberts Published by McGraw-Hill Ryerson Limited, 2005 ISBN 978-0-07-096531-7</p>		
FIN 7230	FINANCIAL INTERMEDIARIES & CAPITAL MARKETS	J. McCallum
<p><u>Financial Market Rates and Flows</u>, 6th Edition James C. Van Horne Published by Prentice-Hall, 2001 ISBN 978-0-13-018044-5</p>		
GMGT 6030	ORGANIZATION THEORY & BEHAVIOUR	G. Hoffman
<p><u>Organizational Behaviour: Concepts, Controversies, Applications</u>, 5th Canadian Edition Nancy Langton, Stephen P. Robbins, Timothy A. Judge Published by Pearson ISBN 978-0-13-508408-3</p> <p><u>Cases in Organizational Behaviour</u>, 1st Edition Tupper Cawsey, Gene Deszca Published by Ryerson ISBN 978-0-07-088783-1</p>		
GMGT 7010	BUSINESS POLICY	P. Dass
<p><u>Strategic Management Theory: An Integrated Approach</u>, 8th Edition* (paperback) Charles W. Hill, Gareth R. Jones Published by Houghton Mifflin Company ISBN 978-0-618-89476-5</p> <p>7th Edition* (paperback) is also acceptable – ISBN 978-0-618-64164-2</p> <p>* Note text does NOT contain cases.</p> <p><u>Readings Package</u> will be available at UM BookStore (\$51.95)</p> <p>Simulation to be purchased on-line at www.capsim.com</p>		

GMGT 7080	RESEARCH METHODS	C. Adams
<p><u>Marketing Research</u>, 6th Edition Alvin C. Burns, Ronald F. Bush Published by Prentice Hall ISBN 978-0-13-602704-1</p>		
GMGT 7110	BUSINESS & ITS ENVIRONMENT	S. James
<p><u>Analysis Without Paralysis: 10 Tools to Make Better Strategic Decisions</u> Babette E. Bensoussan, Craig S. Fleisher Published by Pearson Education ISBN 978-0-13-236180-4</p>		
<p><u>The Company: A Short History of a Revolutionary Idea</u> John Micklethwait, Adrian Wooldridge Published by The Modern Library ISBN 978-0-81-297287-0</p>		
<p><u>2008 State of the World, Innovations for a Sustainable Economy</u>, 25th Anniversary Edition Gary Gardner, Thomas Prugh Published by Norton & Company ISBN 978-0-393-33031-1</p>		
GMGT 7350	NEGOTIATIONS	N. Fassina
<p><u>The Mind and Heart of the Negotiator</u>, 4th Edition Leigh L. Thompson Published by Pearson Prentice Hall ISBN 978-0-13-174227-7</p>		
<p><u>Readings Package</u> will be available at UM BookStore (\$31.50)</p>		
GMGT 7710	MANAGERIAL COMMUNICATION	J. Mohammed
<p><u>Excellence in Business Communication</u>, Third Canadian Edition John V. Thill, Courtland L. Bovee, Ava Cross Published by Pearson-Prentice Hall, 2009 ISBN 978-0-13-239670-7</p>		
<p><u>How to Connect in Business in 90 Seconds or Less</u> Nicholas Boothman Workman Publishing Company, 2002 ISBN 0-7611-2595-7</p>		

GMGT 7740	BUSINESS/GOVERNMENT RELATIONS	R. Alcock
<u>Readings Package</u> will be available at UM BookStore (\$15.95)		
IDM 7060	PROFESSIONAL SEMINAR	J. McCallum
<p><u>The World in 2020: Power, Culture and Prosperity</u> Hamish McRae Published by Harvard Business Publications ISBN 978-0-87584-738-2</p> <p><u>Future Shock</u> Alvin Toffler Published by Bantam Books, 1971 ISBN 978-0-553-27737-1</p>		
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<u>Readings Package</u> will be available at UM BookStore (\$44.95)		
IDM 7720	BUSINESS CONDITIONS ANALYSIS	D. Stangeland
<u>Readings Package</u> will be available at UM BookStore (\$17.50)		
MKT 6080	MARKETING	S. Sivaramakrishnan
<p><u>Marketing Management</u>, 13th Cdn Edition Kotler, Keller, Cunningham, Sivaramakrishnan Published by Pearson Canada, 2009 ISBN 978-0-13-206397-5</p>		

MKT 7080	CREATIVITY & ENTREPRENEURSHIP	R. Litz
	<p><u>Creativity</u> Mihaly Csikszentmihalyi Published by Harper Collins, 1997 ISBN 978-0-060-92820-9</p>	
	<p><u>Art and Fear</u> D. Bayles, T. Orland Published by Image Continuum Press, 2001 ISBN 978-0-961-45473-9</p>	
	<p><u>Young Men With Unlimited Capital</u> J. Rosenman, J. Roberts, R. Pilpel Published by Bantam Books (1989) ISBN 978-0-15-155977-0</p>	
	<p><u>Conceptual Blockbusting</u>, 4th Edition, 2001 J. Adams Published by Perseus Books ISBN 978-0-7382-0537-3 (paperback)</p>	
	<p><u>Jamming: The Art and Discipline of Business Creativity</u> John Kao Published by Harper Business ISBN 978-0-887-30864-2 (not available in UM BookStore until early October)</p>	
MSCI 5010	MATHEMATICS FOR MANAGEMENT	S. Bhatt
	<p><u>Applied Mathematics for the Managerial, Life, and Social Sciences</u>, 5th Edition S.T. Tan Published by Thomson Brooks Cole, 2009 ISBN 978-0-495-55967-2</p>	