

**WINTER TERM TEXTBOOKS
2011-2012**

ACC 6050	ACCOUNTING 1 – FINANCIAL	D. Mortimer
<p><u>Financial Accounting: A Critical Approach</u>, 3rd Edition John Friedlan Published by McGraw-Hill ISBN 978-0-07-096760-1</p>		
FIN 7152	INVESTMENT POLICY	U. Mittoo
<p><u>Investments</u>, 7th Canadian Edition Bodie, Kane, Marcus, Perrakis and Ryan Published by McGraw Hill Ryerson ISBN 978-0-07-007170-4</p>		
GMGT 6030	ORGANIZATION THEORY & BEHAVIOUR	S. Bruning
<p>Readings available electronically from UM library (See course outline for details)</p>		
GMGT 7710	MANAGERIAL COMMUNICATION	J. Mohammed
<p><u>Communicating for Results</u>, Second Edition Carolyn Meyer Published by Oxford University Press, 2010 ISBN 978-0-19-543164-3</p> <p><u>Understanding Human Communication</u>, Second Canadian Edition Ronald B. Adler, George Rodman, Alexandre Sévigny Published by Oxford University Press, 2011 ISBN 978-0-19-543127-8</p>		
GMGT 7740	Business/Government Relations	A. Kampen
<p><u>Business and Government in Canada</u>, Governance Series J. Roy Published by University of Ottawa Press, 2007 ISBN 978-0-7766-0658-3</p>		

HRIR 7164	TRAINING & DEVELOPMENT	B. Kent
<p><u>Employee Training & Development</u>, Canadian Edition Raymond Noe, Melanie Peacock Published by McGraw-Hill Ryerson, 2008 ISBN 978-0-07-098454-7</p>		
IDM 7060	EXECUTIVE RESPONSIBILITY (MODULE B)	R. Litz
<p><u>Money and the Meaning of Life</u> Jacob Needleman Published by Doubleday (1991) ISBN 978-0-385-26242-2 (paperback)</p> <p><u>At Any Cost</u> T. O'Boyle Published by New York: Alfred A. Knopf (1998) ISBN 978-0-375-70567-0 (paperback)</p> <p><u>The Road Less Travelled</u> M. Scott Peck Published by Touchstone (distributed by Simon & Schuster) ISBN 978-0-743-24315-5 (paperback)</p> <p><u>Let Your Life Speak</u> P. Palmer Published by John Wiley ISBN 978-0-787-94735-4 (paperback)</p>		
IDM 7510	STRATEGIC LEADERSHIP & MANAGING CHANGE	S. Bruning
<p><u>Readings Package</u> will be available at UM BookStore (\$5.95)</p> <p>Additional readings available electronically from UM library (See course outline for details)</p>		
IDM 7720	BUSINESS CONDITIONS ANALYSIS	D. Stangeland
<p><u>Readings Package</u> will be available at UM BookStore (\$23.95)</p> <p>Calculator: Financial model required (must be able to do IRR and NPV). Alternatively, if you have a PDA, it is strongly recommended you obtain the powerOne Finance Software from the www.infinitysw.com website. You will be required to use Excel for your assignments.</p>		
MKT 7080	BRAND MANAGEMENT	F. Wan
<p><u>On-Line Course Pack</u> – details TBA</p>		

MSCI 6070	QUANTITATIVE ANALYSIS	R. Appadoo
<p><u>Introduction to Management Science</u>, 10th Edition Bernard W. Taylor III Published by Pearson Prentice Hall ISBN 978-0-13-606436-7</p>		
OPM 6090	PRODUCTION	C. Foropon
<p><u>Operations and Supply Chain Management: The Core</u>, Canadian Edition F. Robert Jacobs, Richard B. Chase, Jaydeep Balakrishnan Published by McGraw-Hill Ryerson ISBN 978-0-07-091750-7</p> <p>Littlefield Technologies Game Access Code (UM BookStore Customer Service Desk - \$20.95 – All Sales Final)</p> <p><u>Readings Package</u> will be available at UM BookStore (\$46.50)</p>		
OPM 7300	TRANSPORTATION & LOGISTICS MANAGEMENT	B. Prentice
<p><u>The Box: How the Shipping Container Made the World Smaller and the World Economy Bigger</u> M. Levinson Published by Princeton University Press, 2008 ISBN 978-0-691-13640-0 (paperback)</p> <p><u>Concepts of Transportation Economics: A Provisional Text</u> B.E. Prentice, D.J. Prokop Transport Institute, Asper School of Business ISBN 978-0-100-00495-5</p> <p><u>Annual Proceedings</u> (selected readings 2006-2011) (\$49.50) Canadian Transportation Research Forum</p>		