Center for Community-Based Resource Management (CBRM)

Natural Resources Institute, University of Manitoba

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Case Study Name:	Fourism and Political Ideologies: A Case of Tourism in North Korea
Author:	Samuel Seongseop Kim, Dallen J. Timothy, Hag-Chin Han
Document Type:	Paper in a Scientific Journal
Year:	2007
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Full Citation:	Kim, S., Timothy, D. J., & Han, H. C. (2007). Tourism and Political Ideologies: A Case of Tourism in North Korea. <i>Tourism Management</i> , 28(4), 1031-1043.
Region:	Eastern Asia
Country:	North Korea
Ecosystem Type:	Other (Continental)
Social Characteristics:	War-Torn Society
Scale of Study:	National
Resource Type:	Tourism
Type of Initiative:	Research Driven-Project
Community- Based Work:	Other (Political)
Keywords:	North Korea, Juche ideology, Socialist regimes, Domestic tourism
Summary:	This study examines the politics of tourism in North Korea. Unlike other socialist countries, North Kore

has characteristics of Juche ideology which influences all aspects of political, social, and economic life, including tourism. The main aim of this study is to understand domestic tourism in North Korea, including its patterns and constraints. Based on a survey of North Korean defectors to the South, this study examines their perceptions of tourism in the North and their travel experiences prior to migrating to South Korea. While many countries use tourism as a political tool in unstable economic situations and strict political climates, North Korea is likely to resist a rapid increase of inbound tourists in the short term.

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