

Center for Community-Based Resource Management (CBRM)

Natural Resources Institute, University of Manitoba

CBRM Database

Date:	15 April 2013	Entry Number:	1319
Case Study Name:	Community-based tourism ventures, benefits and challenges: Khama Rhino Sanctuary Trust, Central District, Botswana		
Authors:	Lesego S. Sebele		
Document Type:	Journal article		
Year:	2009		
Language:	English		
Document Location:	<i>Tourism Management</i> 31 (2010) 136-146		
Full Citation:	Sebele, L.S. 2009. Community-based tourism ventures, benefits and challenges: Khama Rhino Sanctuary Trust, Central District, Botswana. <i>Tourism Management</i> 31 (2010) 136-146		
Region:	Africa – south of Sahara		
Country:	Botswana		
Ecosystem Type:	Grasslands, savanna		
Social Characteristics:	Other (ecotourism area)		
Scale of Study:	community		
Resource Type:	Wildlife, protected area,		
Type of Initiative:	community		

Community-Based Work:	participation, conservation
Keywords:	Tourism, sustainable use, rhino sanctuary, livelihoods, conservation , Botswana
Summary:	<p>The impact of Community-Based Natural Resource Management (CBNRM) is seen by many as a ‘win-win’ situation with reference to natural resources conservation and the improvement of local communities' livelihoods. However, community engagements in CBNRM and tourism have elicited many views as far as natural resources utilization is concerned. Some affirm the importance of CBNRM; others question it, while others call for its improvement. The premise of this study is to investigate the benefits and challenges of community-based tourism in one community of Botswana. Results show that although some benefits have been identified, there remain many challenges for the Khama Rhino Sanctuary Trust (KRST). It is evident that for community-based tourism to bring more benefits for locals, more interaction is needed between them and the Trust management. Increased local involvement and participation will help to ensure that people are empowered and the conservation of natural resources takes place. This paper asserts that community-based ventures, if properly run and managed, can promote the conservation of natural resources and increase local benefits through participation in tourism activities.</p>