

Center for Community-Based Resource Management (CBRM)

Natural Resources Institute, University of Manitoba

CBRM Database

Date:	12/05/2015	Entry Number:	1358
Case Study Name:	Neoliberalising Nature: Global Networks and Ecotourism Development in Madagascar		
Authors:	Rosaleen Duffy		
Document Type:	Journal article		
Year:	2008		
Language:	English		
Document Location:	<i>Manchester, UK</i>		
Full Citation:	Duffy, Rosaleen. 2008. "Neoliberalising Nature: Global Networks and Ecotourism Development in Madagascar," <i>Journal of Sustainable Tourism</i> 16, no. 3, 327, doi:10.2167/jost748.0.		
Region:	Africa – south of Sahara		
Country:	Madagascar		
Ecosystem Type:	Coastal marine		
Social Characteristics:	Coastal community		
Scale of Study:	National		
Resource Type:	Ecotourism		
Type of Initiative:	Research-driven project		
Community-Based Work:	Resource management and ecotourism development		

Keywords:	Ecotourism, neoliberalism, Madagascar, CBNRM, NGOs
Summary:	This paper places the development of ecotourism in the wider debates about neoliberalism and the commodification of nature. It argues that ecotourism is one means by which nature is progressively neoliberalised. In order to explore these theoretical debates, it uses the case of ecotourism development in Madagascar, and examines the power dynamics produced by the complex global networks involved in promoting and implementing ecotourism. It pays particular attention especially to the increasingly close relationship between international environmental non-government organisations (NGOs) and the World Bank, and what implications such power dynamics hold for meanings and practices of participation in community-based natural resource management.

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