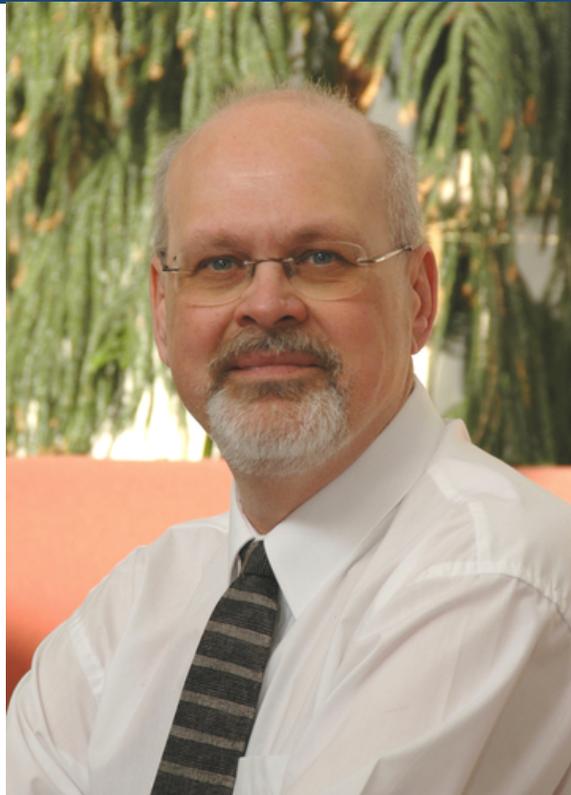


# Hickson Research Day 2015 Poster Event

Friday, April 17<sup>th</sup>  
12:00pm – 2:00pm  
517 Drake Centre



**Celebrating Research.** The Hickson Research Day is held in honour of Dr. Allister Hickson, who was a member of the Department of Supply Chain Management until his passing in 2008. This Research Day honours collegiality and interest in the research of others – characteristics that Allister fully embodied

## Poster Presenters

### Business Administration

*Accustomed Redesign and Routine Effectiveness*

**Hari Bapuji, Manpreet Hora, Akbar Saeed & Scott Turner**

*Climate of Silence and the Rising Tide of Inequality: How Excessive Pay Dispersion Inhibits Employee Voice Behaviour*

**Steve Granger & Lukas Neville**

*Women in Entrepreneurship*

**Madiha Ikram**

*Effect of Income Inequality on Creativity*

**Kevin Morris, Hari Bapuji & Sandeep Mishra**

*Income Inequality, Business Cycles, and Employees' Work Hours*

**Fisco Noviaro**

*Antecedents of Spin-Outs: Technology Relatedness, Intellectual Property Rights, and Venture Capital*

**Sepideh Yeganegi, Andre Laplume, Parshotam Dass & Cam-Loi Huynh**

### Finance & Accounting

*North American Federal Privacy Legislation for the Private Sector: A Comparison & Recommendations*

**Mary Brabston**

*Risk Taking Begets Risk Taking: Evidence from Casino Openings*

**Chi Liao**

*4 Worlds: Coping with Technology Complexity*

**Bob Travica**



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### Marketing

*Revising Loyalty in Terms of the Relationship Between Attitudinal and Behavioral Components*

**Mehdi Akhgari & Edward Bruning**

*Pro-Environment Advertising Messages: The Role of Regulatory Focus*

**Namita Bhatnagar & Jane McKay-Nesbitt**

*What a Great Place to Work! The Roles of Company Placement Disclosure Timing & Disrupted Viewing Experiences*

**Raymond Lavoie, Namita Bhatnagar & Nicolas Roulin**

### Supply Chain Management

*Weighted Possibilistic Batch Economic Order Quantity Inventory Model with Fuzzy Input Parameters*

**S. S. Appadoo & N. A. R. V. M. Hemarathne**

*Determinants of Partnership Level in Airline/High-Speed Rail Cooperation*

**Changmin Jiang, Yulai Wan & Tiziana D'Alfonso**

*Do Good Parents Guarantee to Have Good Children? Connecting Global and Industrial Sustainable Supply Chain Management by Using TOPSIS Model*

**Heather Kim & S. S. Appadoo**

*Climate Change and the Adaptation Planning of Inland Port and Rail Infrastructures in the Province of Manitoba in Canada*

**Tianni Wang, Spencer Samson, Adolf K. Y. Ng & Paul Earl**

*Investigation on Application of Information Management Technology in Credit Risk Management of Credit Cards in China*

**Huiying Zhang**

### Warren Centre for Actuarial Studies and Research

*Correlation Between US Mortality Improvement and DJIA Equity Return*

**Li Kee Ong**

*Testing the Structural Change in Long Term Equilibrium of Multi-Population Mortality Rates*

**Guangyu Xing**