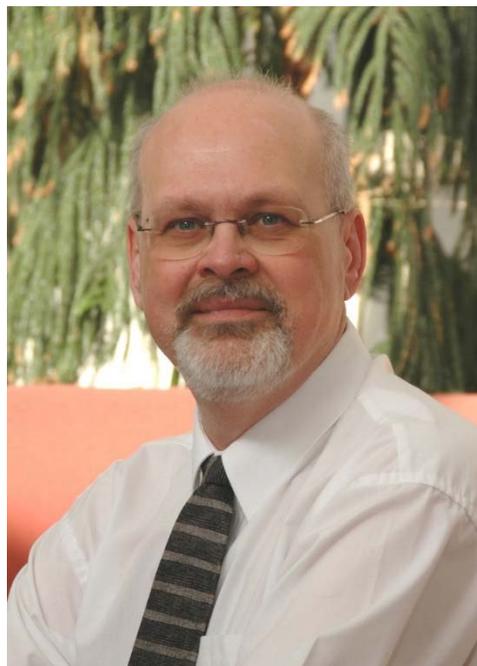


Hickson Research Day 2017

Asper School of Business

Friday, March 31
10:30 am—3:30 pm

Poster Session & Lunch
Held in 517 Drake,
Talks will be in 117 Drake



Celebrating Research. The Hickson Research Day is held in honour of Dr. Allister Hickson, who was a member of the Department of Supply Chain Management until his passing in 2008. This Research Day honours collegiality and interest in the research of others—characteristics that Allister fully embodied

10:30 **Poster Competition**

Join us in the new Cohen Library to learn about the exciting research being carried out by Asper's faculty and graduate students.

The researchers will be on hand to discuss their work and their findings with you. Don't miss this opportunity to learn about the interesting questions being tackled by your colleagues and our students.

12:00 Lunch 517 Drake Centre

1:15pm **Trade, the Environment, and Government**

Our Dean, Michael Benarroch, will share findings and insights from his own research.

Aimed at a multi-disciplinary audience, Michael will share insights on the relationships between trade, the environment, and government.
Michael Benarroch

1:45pm **Best Poster Awards**

Awards for the best poster authored or coauthored by students will be presented, based on the selections of our distinguished judges.

Gady Jacoby

2:00pm **Developing and Cultivating a Collaboration Network**

How do you build connections in your field, and nurture them into productive research collaborations? This brief talk will share personal experiences around building a collaboration network and maintaining effective co-author relationships.

Brianna Caza

2:45pm **From Tough Rejections to Top Publications**

Join faculty members from Marketing and Business administration, who will share the stories of their toughest papers, and how they steered them through rejections and risky R&Rs to be published in top (FT45) journals. The presenters will share ideas about handling reviewers and AEs, and about maintaining energy and enthusiasm throughout.

Raj Manchanda

Luke Zhu

3:30pm **Cite While You Write**

Join staff from the University of Manitoba Libraries, who will offer a live demo of popular tools for managing references and citations. They will discuss some of the advantages and disadvantages of each platform.

Marie Speare



UNIVERSITY
OF MANITOBA

