

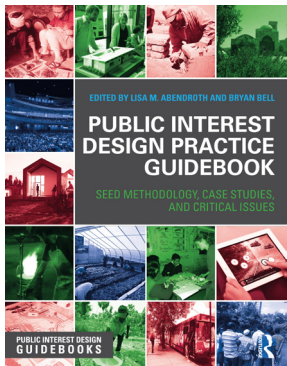
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14

BRYAN BELL

6 PM | CENTRE SPACE | JOHN A. RUSSELL BUILDING

BRYAN BELL
Founder of Design Corps
Associate Professor, School of
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6 PM
March 14, 2019
Centre Space
John A. Russell Building






PUBLIC INTEREST DESIGN

SYNOPSIS | What is public interest design? In many ways, it is the unrealized potential of design. The benefits of design could do so much more for so many more. Design can play a role in addressing the critical social, economic and environmental issues faced around the world. Architects can help communities vision the future and reshape their existence, whether in recovering from disasters or meeting daily needs. This is an exciting time for designers as well as for those who would benefit from our greater role. Using examples from his own work and from his research, Bell will talk about the expansion of design, an expansion that can transform our identity as designers, and transform the collective consciousness of how design can make a positive difference.

BIO | Bryan Bell founded the nonprofit organization Design Corps in 1991 with the mission to provide the benefits of design for the 98 percent without architects. His current work includes research on the field of public interest design and the SEED Network, which Bell cofounded. His work has been supported by the American Institute of Architects (AIA) College of Fellows Latrobe Prize and through a Harvard Loeb Fellowship. Bell has published four books in the field, including the Public Interest Design Practice Guide (Routledge 2015) and the Public Interest Design Education Guide (Routledge 2018). He organizes the Public Interest Design Institute and the Structures for Inclusion conference series. He was awarded a National AIA Award and was a National Design Award finalist. His work has been exhibited at the Venice Biennale and the Cooper Hewitt, Smithsonian Design Museum. Bell holds degrees from Princeton University, USA, and Yale University, USA, and is an Associate Professor in the School of Architecture at North Carolina State University, USA.

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