

University of Manitoba
Department of Sociology

077:749 L01 Globalization

2004 Spring

Instructor: G. N. Ramu
333 Isbister
474-9656
Ramu@Ms.UManitoba.ca

Office hours: By appointment
Seminars: 335 Isbister
Mondays: 9:30am-12:30pm
3 credit hours

Course Overview

As evident from the voluminous interdisciplinary literature, globalization is a contested but evolving concept. Some emphasize its benign aspects while others deride it as a new form of economic and social imperialism. But what is obvious is that globalization has been oversold and its impact understated, especially by those who support it. The two central purposes of the seminar are to explore critically selected aspects of globalization with specific emphasis on the economic, political, cultural and ethical dimensions of globalization, and to consider in detail how globalization has affected developing societies in their efforts to build sound economic and political institutions.

A close scrutiny of the recent literature on globalization clearly indicates that it has not brought economic prosperity either universally or uniformly. The developed countries continue to enjoy an unprecedented prosperity, while most developing countries in Asia, Africa and Latin America continue suffer from debt, poverty and oppression despite adapting globalization policies. And yet the push for neo-liberal, market-first continues unabated. While economic integration and interdependence have been held as the justification for globalization, it is in fact driven by the free market ideology. The policies based on such an ideology that have been forced on developing countries through International Monetary Fund and World Bank programmes such as the Structural Adjustment Programmes have generated economic stagnation, poverty, inequality and environmental degradation. What is conspicuous is that wealth is not globalized nor is technology or investment of capital. Despite the emphasis on free trade, trade is not truly globalized and this is evident from the US levy on Canadian softwood and tariff on various agricultural commodities. In fact, globalization has not been a liberating process for the world. Instead, it has become a convenient tool for some 500 transnational corporations that now control 70 percent of the world's trade and 80 percent of foreign direct investment.

The free-market ideology has implications for the sovereignty of the nation state. When a state loses control over its economy, its very existence becomes precarious as

evident from the capital flight in 1997-98 from East Asian countries. While the role of the state is critical for the success of globalization because it must create market-friendly legislation, its role in protecting the welfare of its citizens is likely to be diminished. However, the discussion of this aspect of globalization is incomplete.

Another aspect of globalization is its putative power to fuse cultures and ideas, and thus eventually create a global culture. However, there is an unevenness in the so-called cultural globalization. It is Western culture and specifically its popular culture as represented by Hollywood and MTV, for example, that has become the instrument for the rise of global culture. Critics argue that the globalization of culture is essentially the Americanization of the globe. Globalization has yet to bring a fusion of various cultures, whether these be in the form of ideas, arts, music or literature from East and West, and North and South.

Finally, the least explored topic has been the ethics of globalization. By its very nature the market economy creates competition, and seeks out avenues for enhancing profits of individuals and corporations (e.g., Enron) regardless of ethical breaches. Furthermore, markets are inhuman and lack compassion and fairness. It is essential that we focus on the relationship between ethical values, justice, and human rights and globalization.

This course will focus on the aforementioned aspects of globalization with the understanding that globalization is here to stay and that a critical understanding of this phenomenon might help us to cope with it in practical terms.

Course Organization/Evaluation

1) The course will follow a seminar format. Throughout Weeks 2-12, one pair (or trio) of students will be responsible for jointly presenting all of the readings ('required'* and 'recommended'), raising questions and issues, and leading the discussion each week. Students are encouraged to discuss the readings and their seminar format with the instructor the week before their presentations.

2) All students will also be required to submit 5 short papers (7-10 pages), providing a critical review of all the readings for one week during Weeks 2-12 of the course. (Students will likely, but not necessarily, want to submit papers for the set of readings they are covering in their class presentations.) Each paper is worth 15 percent of the final grade.

Each of the five short, critical review papers is due at the end of the class in which the articles reviewed are being presented. Late papers will be subject to a penalty of a half-grade per day. Students who are absent on their assigned date of presentations will receive a grade of zero unless a medical certificate or proof of exceptional circumstances is provided. Students who are unable to turn in or complete their final papers by the due date because of such circumstances will be required to submit their 'work in progress'. All papers must be typed, double-spaced and use the standard sociological referencing format. (See articles in the *Canadian Journal of Sociology* or the *Canadian Review of Sociology and Anthropology*.)

3) For those weeks when students are not presenting readings, they will be expected

to read the 'required' readings and actively participate in discussions and debates. Class marks will be assigned on the basis of such participation. *Please note that even though the reading list for each seminar appears to be extensive, about half of the articles listed are very brief and introductory in nature.*

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| <ul style="list-style-type: none">• 5 short critical review papers (each worth 15% due in class) 75%• presentations/leading seminars 15%• class participation 10% <p style="text-align: center;">□□□</p> <p>The grades will not be marked on a curve. Instead, the following distribution will apply for all assignments and course participation: :% 0-39 F; 40-49 D; 50-59 C; 60-69 C+; 70-74 B; 75-79 B+; 80-89 A; 90+ A+</p> |
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Student Responsibility and Academic Integrity

Acts of academic dishonesty or plagiarism are serious offenses and are subject to academic discipline. In this regard, students should acquaint themselves with the University Policy on "Plagiarism and Cheating" and "Examination Impersonation." For details see the section on "General Academic Regulations and Policy," on page 24, Section 7.1 in the University of Manitoba, *Graduate Calender, 2003-2004*

The last date for withdrawal from the course without academic penalty is March 17, 2004.

Course Outline and Reading Lists

Readings marked with an asterisk (*) are required and must be read by everyone. Readings will be available in the mail/photocopy room at least one week before they are examined in class.

WEEK ONE Introduction to the Course
January 5

[Recommended as introductory readings for those who are taking their first course on globalization]

Brawley, Mark R, "Defining Globalization," in *The Politics of Globalization*. Peterborough: Broadview Press. 2003:11-34

Ellwood, Wayne, "Globalization: Then and Now," Chapter 1 in Wayne Ellwood, *The No-Nonsense Guide to Globalization*. Toronto: Between the Lines. 2002: 12-23.

Küng, Hans, "Questions about Globalization," Chapter 1 in Hans Küng, *A Global Ethic for Global Politics and Economics*. New York: Oxford University Press. 1998:159-183

Streeten, Paul, "Globalization: Threat or Salvation," in A. Bhalla, ed, *Globalization, Growth and Marginalization*. Ottawa: IDRC. 1999:13-48.

WEEK TWO **Globalization: Conceptual and Theoretical Formulations**
January 12

Readings:

Held, David and Anthony McGrew, "The Great Globalization Debate: An Introduction," in David Held and Anthony McGrew, eds, *The Global Transformations Reader*. London: Polity Press. 2000: 1-45*

Steger, Manfred B., "Five Central Claims of Globalism," in his *Globalism – New Market Ideology*. Lanham, Maryland. 2002:43-80*

Higgot, Richard, "Contested Globalization: the Changing Context and Normative Challenges," *Review of International Studies*, Vol. 26. 2000:131-153.*

Brawley, Mark R, "Defining Globalization," in *The Politics of Globalization*. Peterborough: Broadview Press. 2003: 35-57*

Scholte, Jaan Aart, "Beyond the Buzzword: Toward a Critical Theory of Globalization," in Eleanore Kofman and Gillian Young, eds, *Globalization: Theory and Practice*. London: Pinter. 1996:43-57.

Petras, James, "Globalization: A Socialist Perspective," *Economic and Political Weekly*. February 20, 1999:459-463.

Presentations: _____

WEEK THREE **Globalization: Economic Dimensions**
January 19 **Neoliberalism, Markets, and nature of the global economy**

Readings:

George, Susan, "A Short History of Neoliberalism," 1999:1-7. www.globalpolicy.org.*

Tab, William K, "After Neoliberalism," *Monthly Review*. June 2003.

Nayak, Pulin B, "The State and the Market," *Economic and Political Weekly*. January 27,2001: 18-22.

Balaam, David and Michael Veseth, "Globalization and the World Economy" in Balaam, David and Michael Veseth, *International Political Economy*, Toronto. Prentice Hall, 2001:95-125.*

Gill, Stephen, "Knowledge, Politics, and Neo-Liberal Political Economy," in Richard Stubbs and Geoffrey Underhill, eds, *The Political Economy and the Changing Global Order*. Toronto: Oxford University Press. 2000: 48-59

Nayar, Baldev Raj, "Economic Globalization and Its Advance – From Shallow to Deep Integration," *Economic and Political Weekly*. November 8, 2003.*

International Forum on Globalization, "A Better World Is Possible – Alternatives to Economic Globalization," Spring 2002:122.*

Presentations: _____

WEEK FOUR Globalization: Political Aspects
January 26

Readings:

Ghosh, D. N., "Global Business and Political Governance – Some Learnings from History," *Economic and Political Weekly*. May 3, 2003.

Horton, Robert J, "Is the Nation-State Finished? The Challenge of Globalization," in Robert J. Horton, *Globalization and the Nation-State*. New York: Palgrave. 1998: 80-107.*

Koshy, Ninan, "Political Dimensions of Globalization," *Economic and Political Weekly*, May 5, 2001:1513-1517.*

Scholte, Jan Aart, "Global Capitalism and the State," *International Affairs*. Vol. 73. 1997:28pp.*

Cable, Vincent, "The Diminished Nation-State: A Study in the Loss of Economic Power," *Daedalus*, Vol. 124. 1995:23-53.*

Strange, Susan, "The Declining Authority of States," Chapter 1 in Susan Strange, *The Retreat of the State*. New York: Cambridge University Press. 1996:3-15.

Hirst, Paul and Grahame Thompson, "Globalization and the Future of the Nation State," *Economy and Society*. Vol.23. 1995: 408-442*

Weiss, Linda (1997) 'Globalization and the Myth of the Powerless State' *New Left Review* 225:3-27.*

Presentations: _____

WEEK FIVE **Globalization: Cultural Dimensions**
February 2

Readings:

Crane, Diana, "Culture and Globalization," in Diana Crane, Nobuko Kawashima, and Ken'chi Kawasaki, eds, *Global Culture – Media, Arts, Policy and Globalization*. London: Routledge. 2002: 1-24.*

Pieterse, Jan Neederveen, "Globalization and Culture – Three Paradigms," *Economic and Political Weekly*. June 8, 1996:1389-1393.

Horton, Robert J., "What is Happening to Culture? Homogenization, Polarization or Hybridization?," in Robert J. Horton, *Globalization and the Nation-State*. New York: Palgrave. 1998:161-185.

Berger, Peter, "Four Faces of Global Culture," *The National Interest*, Vol. 40. 1997. Reprinted in O'Meara, Howard D. Mehlinger and Matthew Krain, eds, *Globalization and the Challenge of New Century*. Bloomington: University of Indiana Press. 2000:419-427.*

Herman, Edward and Robert W. McChesny, "The Global Media in the Late 1990s," Chapter 2, in Herman S. Edward and Robert W. McChesny, *The Global Media – the New Missionaries of Corporate Capitalism*. London: Cassell. 1997:41-69

Huntington, Samuel P, "The Clash of Civilizations?," *Foreign Affairs*. Vol. 72: 1993:3-33* Critique of Huntington's thesis by Foud Ajami et al., *Foreign Affairs*. Vol.72:2-26.

Presentations: _____

WEEK SIX **Globalization: Social Justice, Moral and Ethical Considerations**
February 9

Readings:

Küng, Hans, "Global Ethics as a Foundation for Global Soceity," in Hans Küng, *A Global*

Ethic for Global Politics and Economics. New York: Oxford University Press. 1998:90-113.*

O'Neill, Onara, "Transnational Justice," in David Held, ed, *Political Theory Today*. London: Polity Press. 1991.

Gindin, Sam, "Social Justice and Globalization: Are they Compatible?," *Monthly Review*, June 2002: 3-11.*

Robinson, Mary, "Ethics, Human Rights and Globalization," Second Global Ethic Lecture given at the University of Tübingen, Germany on January 21, 2002:1-8.

Parliament of the World's Religions, "Declaration Toward a Global Ethic," Chicago:1993:1-15*

Harriss, John, "Globalization and World's Poor – Institutions, Inequality and Justice," *Economic and Political Weekly*. June 9, 2001: 2034-2037

Bardhan, Pranab, "Social Justice in the Global Economy," *Economic and Political Weekly*. February 3-10, 2001:467-480*

Presentations: _____

February 16, 2004. No seminar!!! Study Break

WEEK SEVEN Globalization and the Developing Societies
February 23

Readings:

Harris, John, "Globalization and World's Poor," *Economic and Political Weekly*. June 9, 2001.

Mander, Jay R., "Globalization and the Development of Poor Nations," from his, *Globalization and the Poor*. New York: Cambridge University Press. 2003:9-23.*

Khor, Martin, "Global Economy and the Third World," in Jerry Mander and Edward Goldsmith, eds, *The Case against the Global Economy*. San Francisco: Sierra Club Books, 1996: 47-59.*

Petras, James and Henry Veltmeyer, "Globalization or Imperialism?," and "Globalization

as Ideology,” pp.61-71, in Petras, James and Henry Veltmeyer, *Globalization Unmasked – Imperialism in the 21st Century*. London: Zed Books, 2001:11-25, *

Thomas, Caroline, “Globalization and the South,” in Caroline Thomas and Peter Wilkin, ed, *Globalization and the South*. New York: St Martin’s Press, 1997:1-17*

Presentations: _____

WEEK EIGHT Debt and Dependency of Developing Societies
March 1 in the New World Order

Readings:

“A Guide to International Debt Crisis,” JUBILEE 2000. Pp. 1-11

Old and continuing debates on debt] ⇒ Nicholas Brady, “Third World Debt should be Refinanced,”; Carlos Rafael Rodrigues, “Third World Debt should be Forgiven,” ;” P. T. Bauer, “Third World Debt Can be Repaid,”; UNICEF, “Third World Debt cannot be Repaid,”; Susan George, “IMF Policies perpetuate Third World Debt,”; Jahangir Amuzegar, “IMF Policies Reduce Third World Debt,” total pp. 195-237, in Janel Rohr, ed, *Third World – Opposing View Points*, San Diego, Greenhaven Press, 1988.*

Bradshaw, York W, "Intensifying Global Economy: Foreign Debt, Structural Adjustment and Third World," *Sociological Quarterly*, 32(3)1991:321-342.*

Payer, Cheryl, excerpts from her book *Lent and Lost – Foreign Credit and Third World Development*. London: Zed Books. 1991:ix-xii, 1-56.*

Callaghy, Thomas M, “Globalization and Marginalization: Debt and International Underclass,” in *Developing World 99-00*. Toronto: Dushkin/McGraw-Hill Annual Editions, 1999:50-54.

Griesgraber, Jo Marie, “Forgive us our debts: The Third World’s Financial Crisis,” in *Developing World 99-00*. Toronto: Dushkin/McGraw-Hill Annual Editions, 1999:55-60.

Presentations: _____

WEEK NINE

March 8

Developing Societies and Bretton Woods Institutions : The World Bank and the International Monetary Fund

Readings:

Jawara, Fatoumata and Aileen Kwa, "The Devil You Know – an Introduction to the WTO," in their *Behind the Scenes at the WTO*. London: Zed Boos. 2003: 1-24.

The Economist, "Sisters in the Wood." October 12, 1991: 5-48

Corten, David C, "The Failures of Bretton Woods," in Jerry Mander and Edward Goldsmith, eds, *The Case against the Global Economy*. San Francisco: Sierra Club Books. 1996:21-30.*

Bello, Walden, "Building an Iron Cage: Bretton Woods Institutions, the WTO and the South," in Anderson, Sarah, ed, *Views from the South – The Effects of Globalization and the WTO on Third World Countries*. Chicago: Food First Books and International Forum on Globalization, 2000: 54-90.*

Kohler, Horst (Managing Director of the IMF), "Toward a Better Globalization," from the IMF website. Pp. 1-12.

Danaher, Kevin, "Why and How to Pressure the World Bank," in Kevin Danaher and Roger Burback, eds, *Globalize This – the Battle Against the World Trade Organization and the Corporate Rule*. Monroe, Main: Common Cause Press, 2000:195-202,

Siglitz, Joseph, "The IMF's Other Agenda," Chapter 8 in Joseph Siglitz, *Globalization and Its Discontents*. New York, NY: W. W. Norton. 2002:195-213.*

Reddy, Y. Y, "IMF: Concerns, Dilemmas and Issues," *Economic Weekly*. August 2, 2003.

Presentations: _____

WEEK TEN

March 15

Structural Adjustment Programmes and Developing Societies

Readings:

Chossudovsky, Michael, "Policing Countries Through Loan Conditionalities," from his *The Globalization of Poverty*. Penang, Malaysia: Third World Network. 1997: 45-73

Biplab Dasgupta, "SAP: Issues and Conditionalities." *Economic and Political Weekly*. May

17-24, 1997:1091-1104.*

Bello, Walden, "Structural Adjustment Programs – 'Success for Whom?,' in Jerry Mander and Edward Goldsmith, eds, *The Case against the Global Economy*. San Francisco: Sierra Club Books, 1996:285-293.*

Ellwood, Wayne, "Debt and Structural Adjustment," Chapter 3 in Wayne Ellwood, *The No-Nonsense Guide to Globalization*. Toronto: Between the Lines. 2002: 38-52.*

Sumit Roy, "Globalization, Structural Change and Poverty...." *Economic and Political Weekly*. August 16-23, 1997 : 2117-2134.

Presentations: _____

Week Eleven Structural Adjustment Programmes, Gender and Environment in
March 22 Developing Societies

[You have a choice of either Part I or Part II]

Part I. SAP and Gender Issues

Readings:

Lawrence Haddad, et al, "The Gender Dimensions of Economic Adjustment Policies: Potential Interactions and Evidence to Date." *World Development*. Vol 23 (26). 1995: 881-896*

Connelly, Patricia, et al., "Restructured Worlds/Restructured Debates: Globalization, Development and Gender." in *Evaluating Experiences: Doing Development with Women*. Editors of the special issue of the *Canadian Journal of Development Studies* are Brigit Levy and Caroline Andrew. 1995:17-38.

Adam, Barbara, "The Gendered Time Politics of Globalization: Of Shadowlands and Elusive Justice," *Feminist Review*, 70. 2000: 3-29.*

Rege, Sharmila, "More Than Just Tacking Women on To the "Macropicture" – Feminist Contributions to Globalization Discourse," *Economic and Political Weekly*. October 25, 2003: 4555-4563

Part II. SAP and Environmental Issues

Foster, John Bellamy, "A Planetary Defeat: the Failure of Global Environmental Reform," *Monthly Review*. January, 2003: 1-9.

Shiva, Vandana, "The World on the Edge," in Hutton, Will and Anthony Giddens (eds) *On the Edge: Living with Global Capitalism*. London: Vintage Books, 2001:112-129.*

Elwood, Wayne, "Poverty, the Environment and the Market," from his, *The No-Nonsense Guide to Globalization*. Toronto: New Internationalist Publication. 2001:90-106.*

The International Forum on Globalization, "The Commons – What Should Be Off-limits to Globalization," in *Alternatives to Economic Globalization*. San Francisco: Berret-Koheler Publishing. 2002: 79-105*

Avoka, Cletus A, "Poverty and Environment," in Felix Dodds, ed, *Earth Summit 2002 - A New Deal*. London: Earthscan. 2001:124-133.

Presentations: _____

WEEK Twelve World Trade Organization and Developing Societies in
March 29 in a Globalizing Economic Environment

Hoekman, Bernard and Michael Kostecki, "The World Trade Organization," in Hoekman, Bernard and Michael Kostecki, *The Political Economy of the World Trading System*, Oxford: Oxford University Press, 2001:49-73.*

Soros, George, "International Trade – World Trade Organization," Chapter in George Soros, *On Globalization*. New York: Public Affairs. 2002:31-55*

Kohr Mortin, "How the South is Getting a Raw Deal at the WTO," in Anderson, Sarah, ed, *Views from the South – The Effects of Globalization and the WTO on Third World Countries*, Chicago: Food First Books and International Forum on Globalization, 2000: 7-53.

WTO – Seattle and Beyond: ; Luis H. Navarro, "The Revolt of the Globalized," pp.41-43; Martin Kohr, "Seattle Debacle : Revolt of the Developing Nations," pp.48-53; Susan George, "Fixing or Nixing the WTO", pp.53-58; Juliette Beck and Kevin Danaher, " Top Ten Reasons to Oppose the WTO," pp. 98-104; Walden Bello, "Reforming the WTO is the Wrong Agenda," pp. 103-119 all in Kevin Danaher and Roger Burback, eds, *Globalize This – the Battle Against the World Trade Organization and the Corporate Rule*, Monroe, Main: Common Cause Press, 2000.*

Sell, Susan K, "Big Business and the New Trade Agreements –The Future of the WTO," pp.174-183.Nader, Ralph and Lori Wallach, "GATT, NAFTA and the Subversion of the Democratic Process," pp.92-107, in Jerry Mander and Edward Goldsmith, eds, *The Case against the Global Economy*. San Francisco: Sierra Club Books, 1996*

Presentations: _____

Week Thirteen
April 5

Overflow session.