

COUNSELLORS' SEMINAR



University
of Manitoba



TRADITIONAL TERRITORIES == ACKNOWLEDGEMENT ==

The University of Manitoba campuses are located on original lands of Anishinaabeg, Cree, Oji-Cree, Dakota, and Dene peoples, and on the homeland of the Métis Nation.

We respect the Treaties that were made on these territories, we acknowledge the harms and mistakes of the past, and we dedicate ourselves to move forward in partnership with Indigenous communities in a spirit of reconciliation and collaboration.



Agenda

- Campus news & updates
 - New resources
 - Fall recruitment plans
 - Upcoming events
- Indigenous Student Recruitment + Community Relations
- Financial Aid & Awards update
- BREAK -
- Admissions update
- Career planning & trends
- Experiential learning opportunities



Welcome to our event

Housekeeping notes

- Masks required – please temporarily remove only when eating and drinking
- Washrooms: 2nd floor (down the hall from Student Life office) or 1st floor (near Campo food court)
- Publications and faculty literature available for pick-up in the library area
- Wi-Fi instructions – see handout for login info
- Please provide feedback from today's event
- Free parking area in SD-West lot open until 12:00pm

Welcome to our event

Online Q & A

Join at **Slido.com**

#4128 741

See back of your agenda



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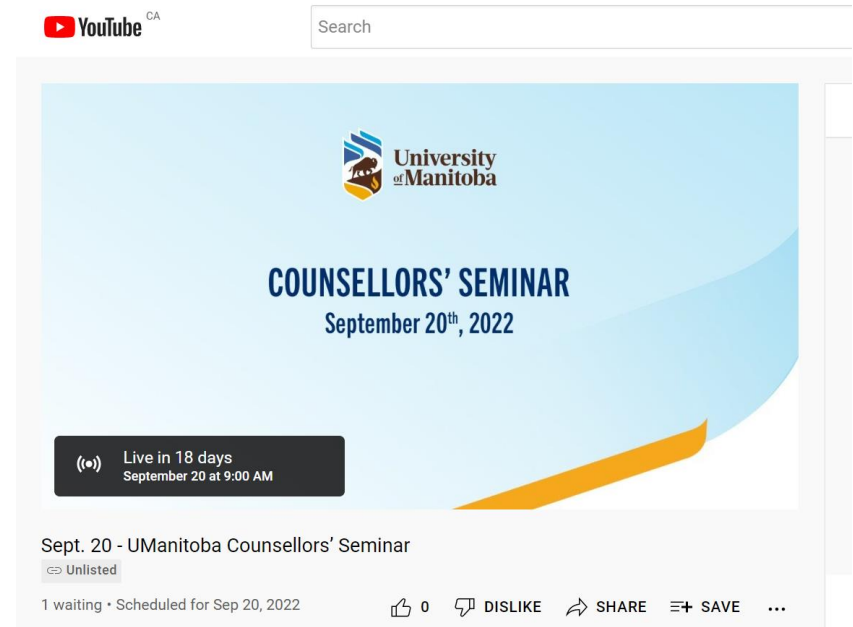
Welcome to our livestream

Welcome to
those watching
live on YouTube!

Recording available
following the event at:
umanitoba.ca/counsellors

Email us your questions:

Student_Recruitment@umanitoba.ca



Campus Updates

- Opening day student numbers – 29,600
- Fall 2022 marks the 10th consecutive year that UM has been above 29,000 students
 - Undergraduate student population – **25,418**
 - Indigenous student population – **2,541**
 - International student population – **6,527**



Campus Updates

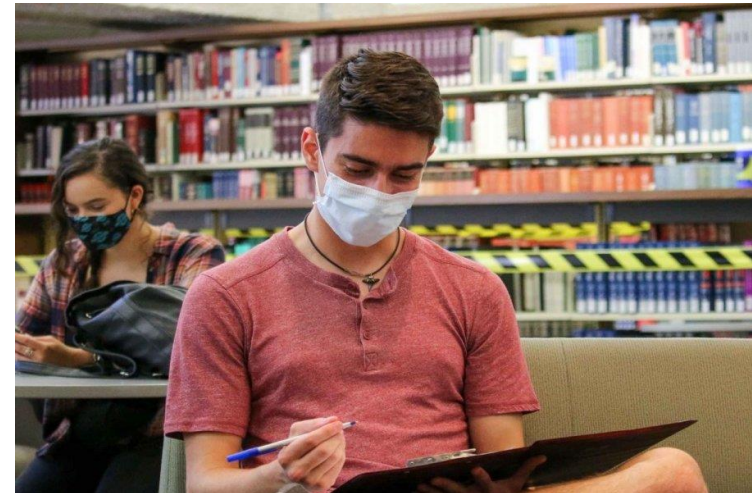
In-person classes & current COVID-19 protocols:

umanitoba.ca/coronavirus

- UM has returned to full in-person delivery of classes
- Indoor mask requirement remains in effect on campus

Please note:

- Admissions, Financial Aid and Awards, and most other support offices have now fully re-opened to the public, but some COVID-19 safety protocols remain in effect



Introductions & Staffing Update



Office of the Registrar & Enrolment Services (ORES)

- Student Recruitment
- Admissions
- Financial Aid & Awards
- Registrar's Office

Student Recruitment Team

Domestic and International:

- Kerri Gregoire, Lead Student Recruitment Officer
- Jillayne Bohlen, Student Recruitment Officer
- Verna Kroeker, Student Recruitment Officer
- Nikolaus Yu, Student Recruitment Officer
- Ishaanee Didwania, Student Recruitment Officer
- Ana Martin, Student Recruitment Officer

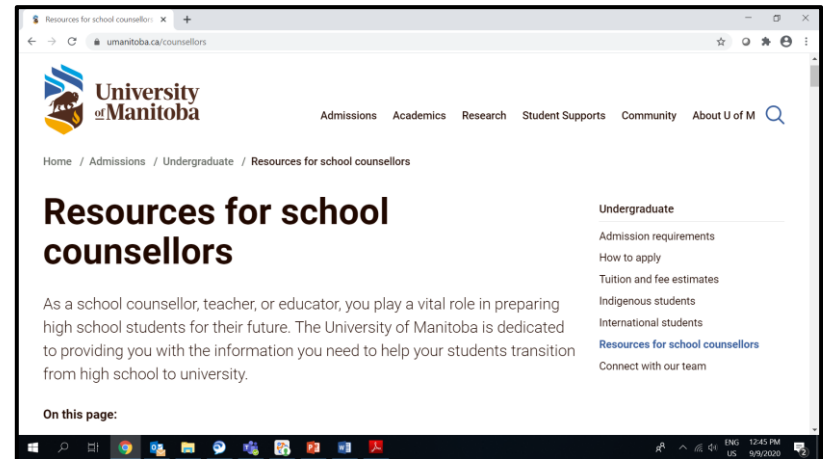
- Kyle Lougheed, Events Coordinator
- Kristen Pachet, Communications/CRM Specialist

Resources for Counsellors

Counsellor Website: umanitoba.ca/counsellors

A one-stop website for counsellor questions and support:

- Application help and admission requirements
- First Year Planning Guide
- Scholarship info and career planning resources
- Sign up for monthly communications



Admission & Scholarship Webinars:

- Overview of application process, admission requirements, scholarships, financial aid and helpful tips for when working with students

Resources for Counsellors

Approved 40S Course List - Admission & Scholarship Eligible Courses

Code	Course Name	Level
APPLIED COMMERCE EDUCATION		
0310	ACCOUNTING SYSTEMS	40S
0311	APPLIED BUSINESS TECHNOLOGIES	40S
0316	BUSINESS MANAGEMENT	40S
0318	ECONOMIC PRINCIPLES	40S
0323	MARKETING AND DIGITAL COMMERCE	40S
0326	TOPICS AND TRENDS IN BUSINESS	40S

ARTS EDUCATION

Dance

0157	DANCE IB HL	42S
0158	DANCE IB SL	42S
0174	DANCE 1A	40S
0176	DANCE 2A	40S
0178	DANCE 3A	40S
0180	DANCE 4A	40S
0182	DANCE 5A	40S
0194	DANCE 6A	40S
0196	DANCE 7A	40S
0198	DANCE 8A	40S

Dramatic Arts

0112	FILM STUDIES IB SL	42S
0239	DRAMA 1A	40S
0242	DRAMA 2A	40S
0244	DRAMA 3A	40S
0246	DRAMA 4A	40S
0248	DRAMA 5A	40S
0252	DRAMA 6A	40S
0254	DRAMA 7A	40S
0256	DRAMA 8A	40S
00376	THEATRE ARTS IB SL	42S
0377	THEATRE ARTS IB HL	42S

Music

0258	MUSIC 1A	40S
0260	MUSIC 2A	40S
0262	MUSIC 3A	40S
0264	MUSIC 4A	40S
0266	MUSIC 5A	40S
0268	MUSIC 6A	40S
0270	MUSIC 7A	40S
0272	MUSIC 8A	40S
3957	MUSIC IB SL	42S
3960	MUSIC IB HL	42S
3959	MUSIC (1) AP	42S

Code	Course Name	Level
Visual Arts		
0108	STUDIO ART: 2-D DESIGN PORTFOLIO AP	42S
0205	STUDIO ART: GENERAL PORTFOLIO AP	42S
0206	HISTORY OF ART AP	42S
0212	ART DESIGN (VISUAL ARTS) IB SL	42S
0215	ART DESIGN IB HL	42S
0216	STUDIO ART: DRAWING PORTFOLIO AP	42S
0274	VISUAL ARTS 1A	40S
0276	VISUAL ARTS 2A	40S
0283	VISUAL ARTS 3A	40S
0285	VISUAL ARTS 4A	40S
0287	VISUAL ARTS 5A	40S
0289	VISUAL ARTS 6A	40S
0293	VISUAL ARTS 7A	40S
0295	VISUAL ARTS 8A	40S

COMPUTER & INFORMATION TECHNOLOGY

0278	COMPUTER SCIENCE IB HL	42S
0279	COMPUTER SCIENCE IB SL	42S
0280	COMPUTER SCIENCE	40S
0290	COMPUTER SCIENCE A -- AP	42S
0328	COMPUTER SCIENCE PRINCIPLES AP	42S
0373	INFO. TECH. IN A GLOBAL SOCIETY IB SL	42S
0374	INFO. TECH. IN A GLOBAL SOCIETY IB HL	42S

CROSS-CURRICULAR

0606	WORLD OF RELIGIONS	40S
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ENGLISH (ANGLAIS)

English As An Additional Language

5301	EAL FOR ACADEMIC SUCCESS: S4 LEARNERS	40S
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English Language Arts

0014	ENGLISH: LANGUAGE & COMPOSITION AP	42S
0015	ENGLISH: LITERATURE & COMPOSITION AP	42S
0016	ENGLISH IB SL	42S
0017	ENGLISH IB HL	42S
0028	ELA: LANGUAGE & LITERARY FORMS	40S
0029	ELA: LANGUAGE & TRANSACTIONAL FORMS	40S
0030	ELA: LANG. & TECHNICAL COMMUNICATION	40S
0031	ANGLAIS: LANG. & LITERARY FORMS	40S
0032	ANGLAIS: LANG. & TRANSACTIONAL FORMS	40S
0033	ANGLAIS: LANG. & TECHNICAL COMM.	40S
0035	ELA-IMMERSION: LANG. & LIT. FORMS	40S
0036	ELA-IMMERSION: LANG. & TRANS. FORMS	40S

Code	Course Name	Level
0037	ELA-IMMERSION: LANG. & TECH. COMM.	40S
0070	ANGLAIS: COMPREHENSIVE FOCUS	40S
0071	ANGLAIS: LITERARY FOCUS	40S
0072	ANGLAIS: TRANSACTIONAL FOCUS	40S
0073	ELA-IMMERSION: COMPREHENSIVE FOCUS	40S
0074	ELA-IMMERSION: LITERARY FOCUS	40S
0075	ELA-IMMERSION: TRANSACTIONAL FOCUS	40S
0092	ELA: COMPREHENSIVE FOCUS	40S
0093	ELA: LITERARY FOCUS	40S
0094	ELA: TRANSACTIONAL FOCUS	40S
0335	ENGLISH: CAPSTONE SEMINAR AP	42S
0336	ENGLISH: CAPSTONE RESEARCH AP	42S

FRENCH (FRANÇAIS)

0403	FRENCH: COMMUNICATION & CULTURE	40S
0410	FRENCH LANGUAGE AP	42S
0411	FRENCH LITERATURE AP	42S
0412	FRENCH IB SL	42S
0413	FRENCH IB HL	42S
0414	FRENCH AB INITIO IB	42S
0415	FRANÇAIS IB HL	42S
0416	FRANÇAIS IB SL	42S
0426	FL1: COMMUNICATION MÉDIATIQUE	40S
0427	FL1: LITTÉRATURES FRANCOPHONES	40S
0428	FL2-IMM.: COMMUNICATION MÉDIATIQUE	40S
0429	FL2-IMM.: LITTÉRATURES FRANCOPHONES	40S
0431	FL1: LANGUE ET COMMUNICATION	40S
0432	FL2-IMM.: LANGUE ET COMMUNICATION	40S

LANGUAGES OTHER THAN ENGLISH & FRENCH

American Sign Language

1000	AMERICAN SIGN LANGUAGE & DEAF CULTURE	40S
1011	AMERICAN SIGN LANGUAGE ARTS	40S

Chinese (Mandarin)

0297	CHINESE LANGUAGE AND CULTURE AP	42S
1015	CHINESE (MANDARIN): 4 YEAR PROGRAMMING	40S
1016	CHINESE (MANDARIN): 3 YEAR PROGRAMMING	40S

Cree (Indigenous Language)

3906	ENGLISH/CREE BILINGUAL PROGRAMMING	40S
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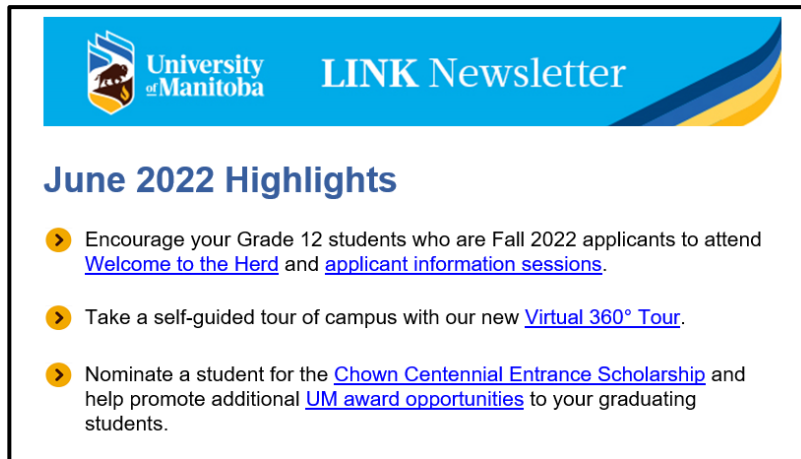
Filipino

1001	FILIPINO: 4 YEAR PROGRAMMING	40S
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Resources for Counsellors



LINK Newsletter

Monthly e-newsletter with updates and reminders for counsellors



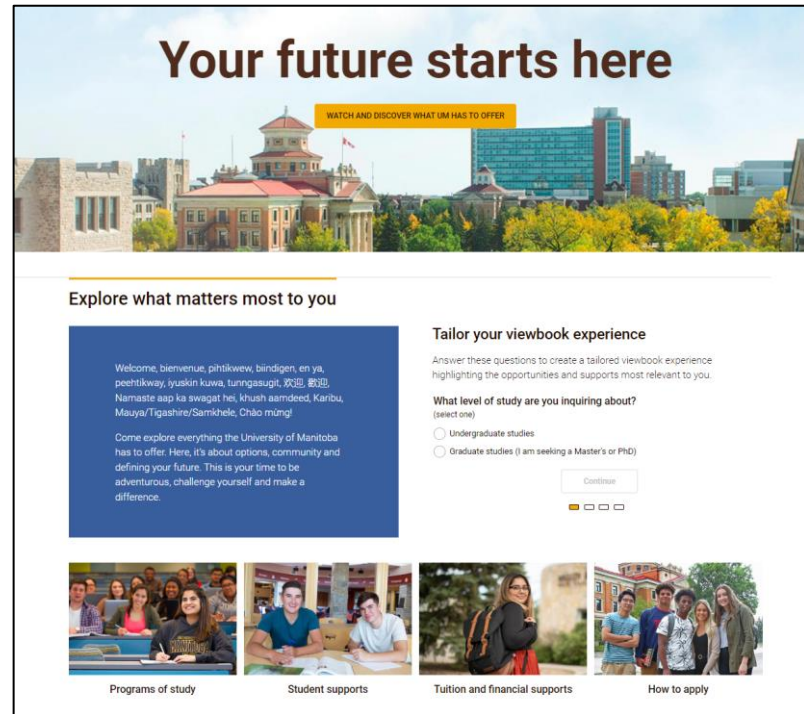
Print Publications

- 2023 Viewbook
- Admissions Wall Chart

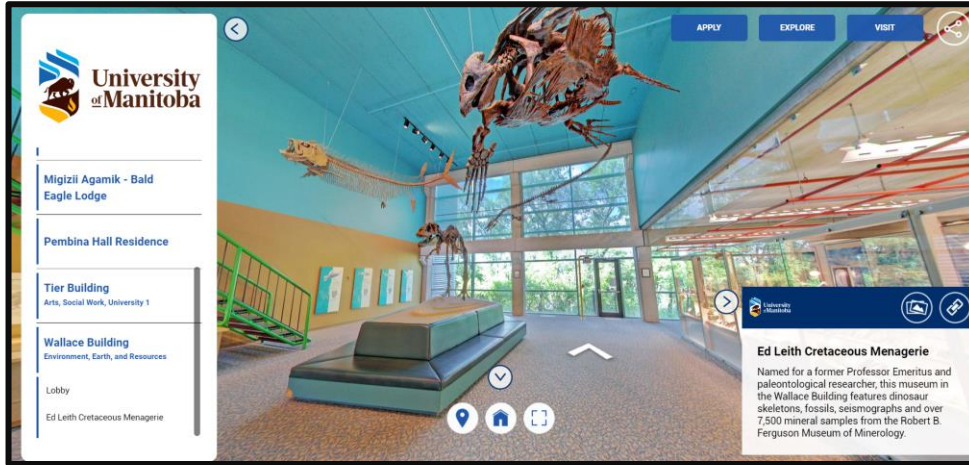
Resources for Counsellors

Online Viewbook: umanitoba.ca/explore

- Explore UM programs, community and supports
- Videos and student testimonials
- Admission requirements and application process
- Scholarships and financial planning
- Customizable by student interests – create your own personalized viewbook with relevant content just for you



Resources for Counsellors



Virtual 360° Tour

Explore campus from any device, anywhere in the world!

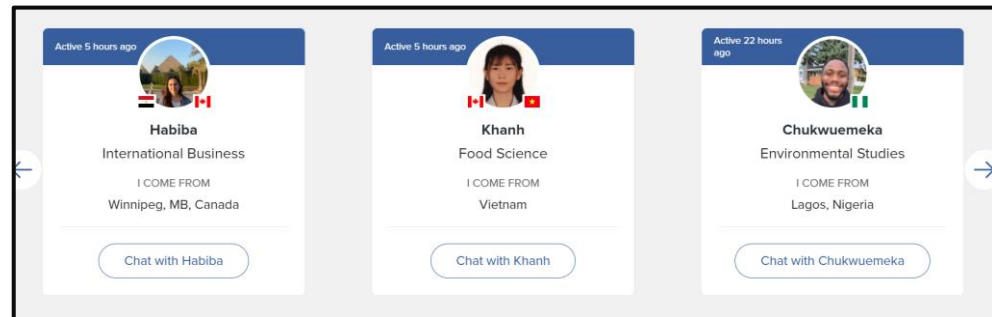
umanitoba.ca/campustours

In-person, online and group campus tours available throughout the year / by request

Unibuddy Chat

Student-to-student chat for international students

umanitoba.ca/explore



Fall Presentations & Webinars

We are excited to return to in-person school visits and events this fall -- contact us for availability:

Student_Recruitment@umanitoba.ca

Please also encourage your students to join us for live webinars throughout October and November:

umanitoba.ca/admissions/recruitment-info-sessions

Upcoming Webinars:

- Welcome to UM: a guided tour
- Application process • Financial planning for university
- Info sessions for Indigenous, out-of-province & USA students

Upcoming Events

We are offering several in-person and online events over the coming months – please save the date and encourage your students to attend.

Fall Open House: umanitoba.ca/openhouse

In-Person Event – Tuesday, October 25th | 5:30-8:00pm

- Explore UM academic programs and learn how to apply
- Connect with staff and current UM students in the academic fair
- Attend presentations and tours
- Online open house featuring virtual booths, faculty presentations, online campus tours and more for those who cannot attend in-person

Upcoming Events

Becoming a Leader of Tomorrow

NEW Online Event – Tuesday, December 13th | 6:30-8:00pm

- Invite-only event for all students who have applied for Leader of Tomorrow and Indigenous Leader of Tomorrow scholarships
- Online workshop: career planning, interview skills, preparing for university, connect with previous LOT & ILOT recipients

Winter Open House

In-Person Event – Thursday, February 23rd, 2023 | 9:00am-3:00pm

- Daytime event for school groups and families
- Attend presentations, group tours and participate in activities on-campus

Upcoming Events

Next Steps Counsellor Webinar

NEW Online Event – April 2023

- Overview of important information for when working with graduating Grade 12 students who have applied to UM
- Learn about grade submission, accepting admission offers, scholarship opportunities for graduating students, and more





**INDIGENOUS STUDENT RECRUITMENT +
COMMUNITY RELATIONS**
umanitoba.ca



**University
of Manitoba**

Office of the Vice-President-Indigenous (OVPI)

Indigenous Student Recruitment + Community Relations (ISRCR)

- Desiree Morrisseau-Keesick, Director
- Tanisha Clarke, Indigenous Student Recruitment Officer
- Taylor Tutkaluke, Indigenous Student Recruitment Officer
- Jesse McGregor, Program Coordinator/Indigenous Student Recruitment Officer

Community Relations

By definition, community relations is an essential function of any successful business, refers to the various methods companies use to establish and maintain a mutually beneficial relationship with the communities in which they operate (PublicCity, 2011)

We can help you:

- Find the university program that is the right fit for your students
- Explore the university's Indigenous programs and resources
- Complete the student application process, including help with documents, online application forms and processes
- Find financial aid and awards
- Attend a one-on-one campus tour/advising session

We are here for you every step of the way.

Contact us today:
indigenous_recruitment@umanitoba.ca



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Post-Secondary Club

Post-Secondary Club (PSC) is a long-term recruitment initiative that calls for Indigenous Student Recruitment Officers (ISROs) to deliver career, culture, and community-focused programming to Indigenous youth in urban high schools. This program is open to all Indigenous students in grades 9-12.

- Improved social connectedness
- Increased self-awareness and self-esteem
- Increased confidence
- Increased cultural competency and awareness
- Augmented communication and social skills
- Positive community role models
- Optimism and future thinking

Upcoming Events

We are thrilled to share with you some exciting events on the horizon – please save the date and encourage your students to attend.

New Buffalo Education Gathering:

In-Person Event – Friday, November 17th, 2023 | 9:00am-3:00pm

- Indigenous specific open house
- UM student panel
- Meet UM Indigenous faculty and staff, learn about the ways in which faculties are incorporating Indigenous knowledges into curriculum
- Engaging seminars and workshops

Upcoming Events

UM Indigenous summer camp

Live on campus for one week – August 2024

- Registration required – an opportunity for northern and rural Indigenous students to spend a week on campus before starting classes; Fall 2024
- Academic programming: career planning, preparing for university, campus tours, financial wellness, tutors + much more
- Transitional supports: public transportation, city tour, health and wellness, connecting with Elders, community feasts + much more
- All expenses paid; food and on campus dorm experience included





Contact us!

- **Phone:** 204-474-6398
- **Email:** indigenous_recruitment@umanitoba.ca
- **Online:** umanitoba.ca/admissions/indigenous-student-admissions



FINANCIAL AID & AWARDS
umanitoba.ca



**University
of Manitoba**

Financial Aid & Awards



Supporting incoming and current students with over \$17 million in scholarships, bursaries and other awards annually!

Other programs & services:

- Searchable awards database
- Student loan application process
- Workstudy program
- UM Food Bank

Entrance Scholarships

- Eligibility: minimum 85% average across five Grade 12 courses from our approved scholarship course list
- List of approved courses:
umanitoba.ca/counsellors
- Apply for admission by March 1 to be automatically considered

For full details about entrance awards and other financial planning resources, watch the **Scholarships and Awards Webinar** available at:

umanitoba.ca/counsellors



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Leader of Tomorrow Scholarships

Leader of Tomorrow & Indigenous Leader of Tomorrow Entrance Scholarships:

Application available in October and due by December 1st

- Apply online - principal and reference portions submitted via online application
- Dedicated email addresses for application inquiries:
 - LOTawards@umanitoba.ca
 - ILOTawards@umanitoba.ca
- Reminder: applicants must also apply for admission and pay application fee by Dec. 1
- All applicants will be invited to the 'Becoming a Leader of Tomorrow' online event on December 13th
- Interviews for selected candidates in March 2023



Contact us!

Phone: 204-474-9531

Email: awards@umanitoba.ca

Online: umanitoba.ca/financial-aid-and-awards

Scholarships and Awards Webinar available at:
umanitoba.ca/counsellors





ADMISSIONS UPDATE

umanitoba.ca



**University
of Manitoba**

2022 Admissions Stats

- 13% increase overall in UG applications
- 14% increase in Direct Entry program applications
- 7% decrease in Advanced Entry program applications

Direct Entry Application Numbers

2022 Summary

Program	Fall 2021	Fall 2022
Agricultural & Food Sciences	175	200
Agriculture Diploma	123	144
Arts	807	994
Engineering	811	930
Environment , Earth & Resources	113	153
Science	2007	2393
University 1	8153	9059

Advanced Entry Application Numbers

2022 Summary

Program	Fall 2021	Fall 2022
Dental Hygiene	89	108
Education	286	306
Environment	155	171
Nursing*	458 (Fall) 411 (Winter)	447 (Fall) 334 (Winter)
Pharmacy	74	178
Science	940	965

* Adding a third intake (120 spaces) starting Summer 2023

Admission Requirements

All applicants must meet:

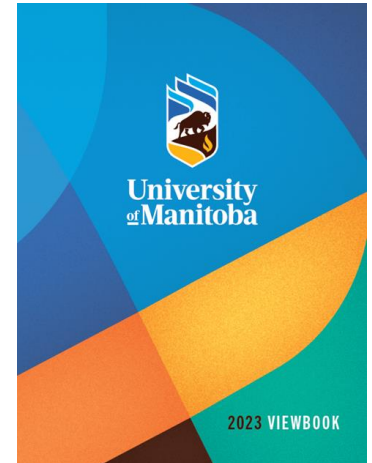
1. General Entrance Requirements

Manitoba high school graduation (5 full credits at the Grade 12 level in courses designated S, G, or U)

2. Program specific admission requirements

4 program specific approved academic 40S courses including a Math 40S and English 40S course

- All requirements are outlined in the 2023 Viewbook and on the website (Direct entry admission requirement PDF)
- Academic 40S course list and Admissions Webinar can be found at: umanitoba.ca/counsellors



Admission Requirement Reminders

- University 1 is the back up option for all Direct Entry programs
- Minimum averages and minimum course grades will vary by program
- The minimum average does not guarantee admission
- The fifth course used for meeting the General Admission requirements can be any 40 S, G, or U level course



English Proficiency Waiver

- Manitoba high school graduation with ONE credit of English at the 40S level with an average grade of 75%
- Successful completion of a 3-year secondary school program in Canada immediately prior to attending the University of Manitoba (min 5 credits per year)
- Ten consecutive years of residency in Canada that may include years of study in Canada
- Some countries are exempt from providing English language proficiency



Full list of acceptable English Language Proficiency tests, waivers, and country exemptions: umanitoba.ca/counsellors

Important Dates

- Fall 2023 applications available in October
- January 15, 2023: application deadline for Music
- March 1, 2023: application deadline for all other Direct Entry programs (excluding University 1 – March 1st International and August 1st Domestic)

For more information about supporting your students through the application process, admission requirements and application tips, watch the **Admissions Webinar** at: umanitoba.ca/counsellors





CAREER PLANNING & TRENDS
umanitoba.ca



**University
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Career Services

474 University Centre

umanitoba.ca/career-services



Career Workshops

Career Choices, Job Search, Interview, . . .



One-to-one Appointments

Career Planning, Job Search, Interview Prep



Resumé Learning Centre

Resumé and cover letter resources and support



UM Connect: Postings + Events



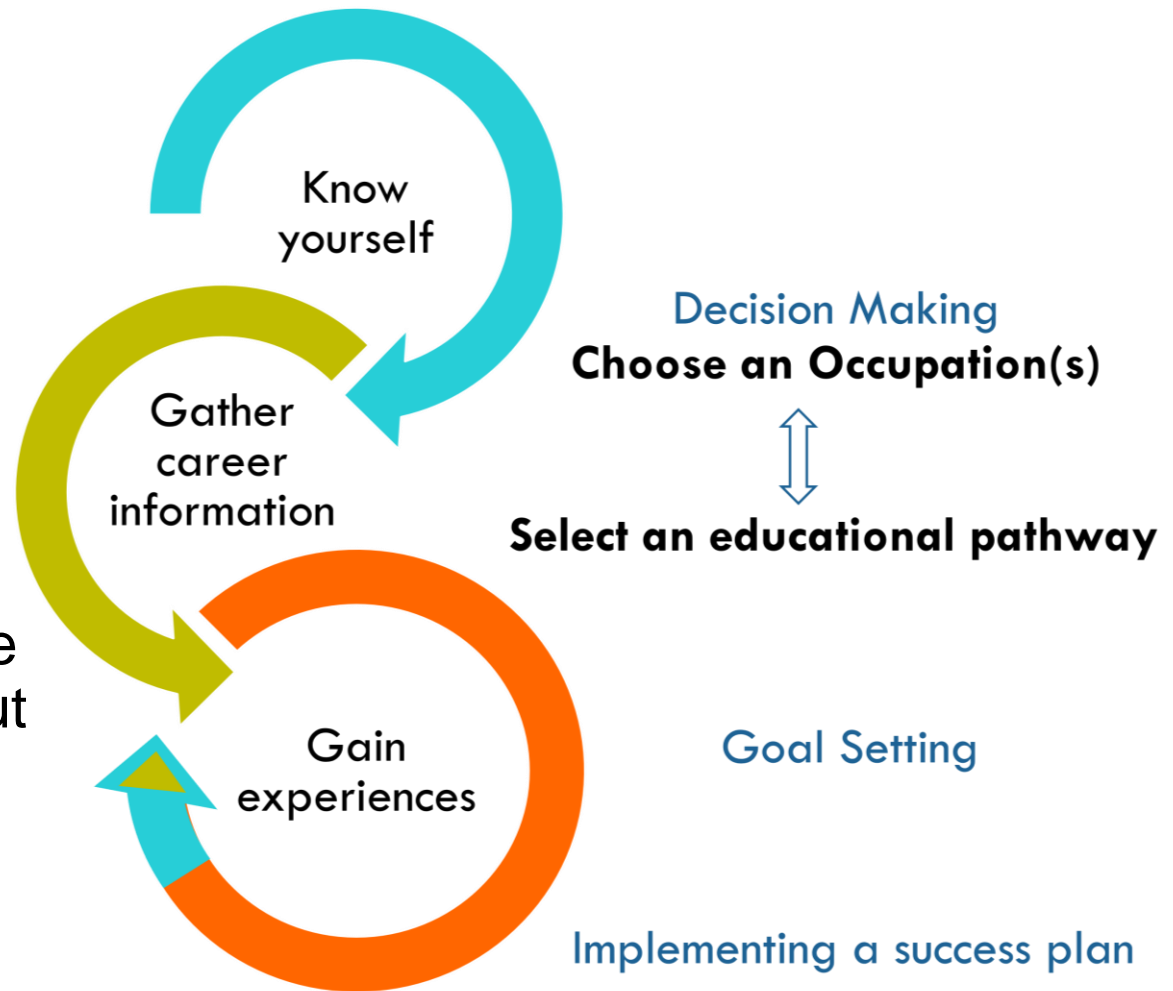
Career Mentor Programs Sept — Apr



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Career Planning Process

- Reflecting on personal preferences and gathering occupational information are foundational
- Through experience students learn about their preferences and areas of interest and build confidence



Career Planning & Course Selection



- Look beyond pre-requisites and 1st year courses to gain a better understanding of education programs
- Parallel plan: select courses that test interest and keep doors open
- Design their degree by choosing major, minor and electives

Subject Interest: Programs & Occupations

FACULTY OF AGRICULTURAL AND FOOD SCIENCES

Help nourish the world without costing the earth by developing sustainable agricultural practices, exploring renewable bioresources, and working to make our food safer and healthier.

umanitoba.ca/afs

- Agribusiness ●
- Agriculture: ●
Agronomy, Animal Systems, Plant Biotechnology
- Agroecology ●
- Entomology ● ♦
- Food Science ●
- Human Nutritional Sciences ●
- Pre-Veterinary Medicine ●
- Soil Science ♦
- Diploma in Agriculture ●

RADY FACULTY OF HEALTH SCIENCES

Interdisciplinary Health

FACULTY OF ARTS

Acquire the oral and written communication skills, research abilities and critical thinking skills that are highly sought after by today's employers in a variety of fields.

umanitoba.ca/arts

- Anthropology
- Psychology

FACULTY OF EDUCATION

Develop the valuable teaching skills necessary to inspire, motivate and create curiosity in others through innovative practicum experiences, small learning groups and working directly with students in a classroom setting.

umanitoba.ca/education

FACULTY OF KINESIOLOGY AND RECREATION MANAGEMENT

Develop knowledge and practical skills in areas including physical and health education, human movement, leisure and community development.

umanitoba.ca/kinrec

- Athletic Therapy
- Kinesiology
- Physical Education

FACULTY OF ENGINEERING

Foster your scientific and mathematical knowledge by using creativity and technology to develop solutions to societal problems and help support the world around you.

umanitoba.ca/engineering

- Biosystems Engineering ●



National
Occupational
Classification

- ▶ 1 Business, finance and administration occupations
- ▶ 2 Natural and applied sciences and related occupations
- ▶ 3 Health occupations
- ▶ 4 Occupations in education, law and social, community and government services

WHAT ISSUES MATTER TO YOU?

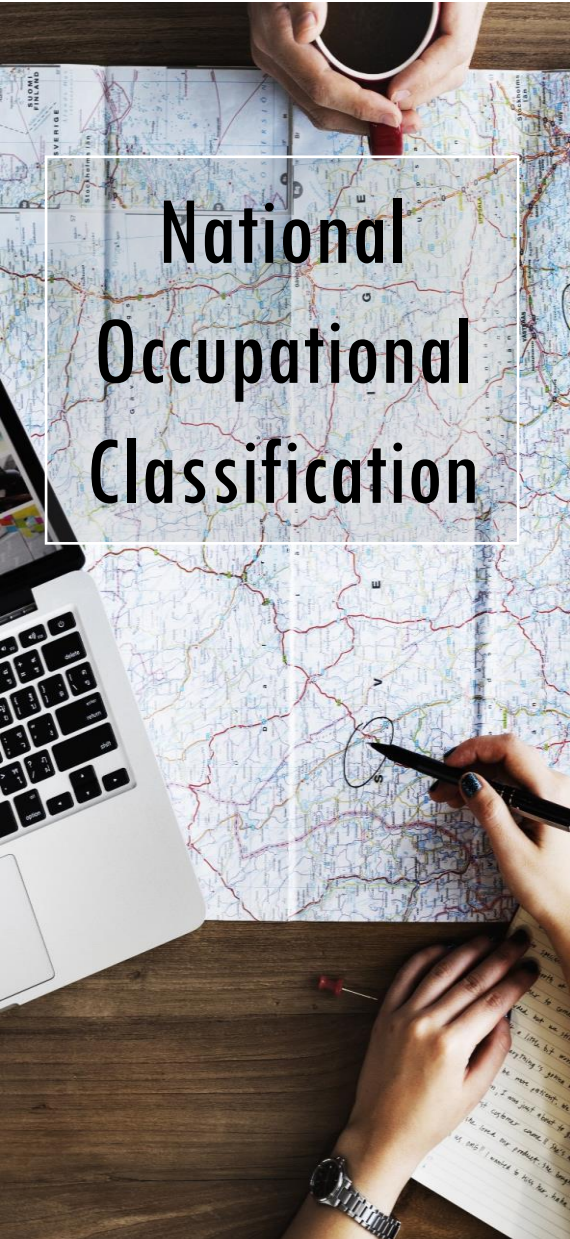
WHAT PROBLEMS DO YOU WANT TO HELP SOLVE?



High Demand & Popular Occupations

- Data Scientist
- Respiratory Therapist
- Registered Nurse
- Software Developer
- Cloud Architect
- Midwife
- Mental Health Counsellor (Psyc, SW, M.Ed.)
- Policy Researchers, Analysts, Program Officers





Government
of Canada

Gouvernement
du Canada

[français](#)

Search Canada.ca



Hierarchy and structure

[Home](#) > [National Occupational Classification](#) > Hierarchy and structure

Filter items:

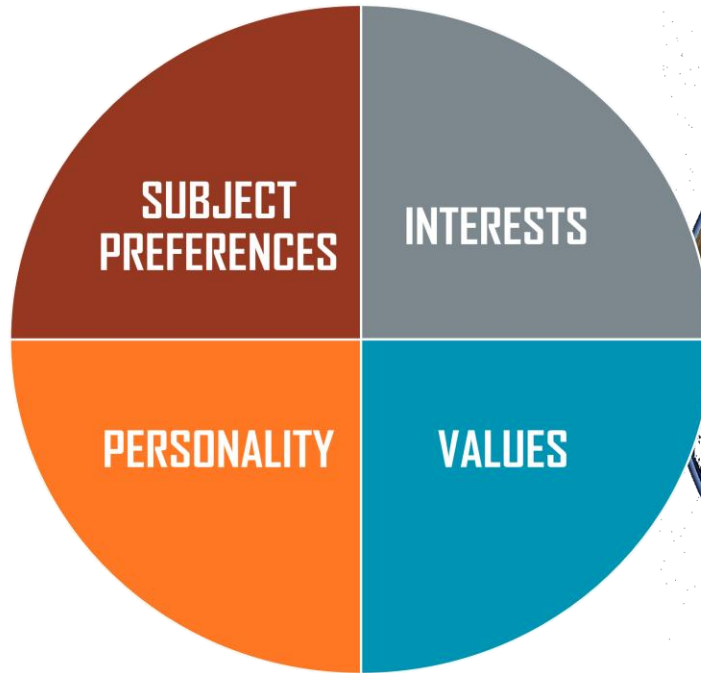
Expand all

Collapse all

- ▶ 0 Management occupations
- ▶ 1 Business, finance and administration occupations
- ▶ 2 Natural and applied sciences and related occupations
- ▶ 3 Health occupations
- ▶ 4 Occupations in education, law and social, community and government services
- ▶ 5 Occupations in art, culture, recreation and sport
- ▶ 6 Sales and service occupations
- ▶ 7 Trades, transport and equipment operators and related occupations
- ▶ 8 Natural resources, agriculture and related production occupations
- ▶ 9 Occupations in manufacturing and utilities



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WHO AM I?

WHAT DO I WANT TO DO?

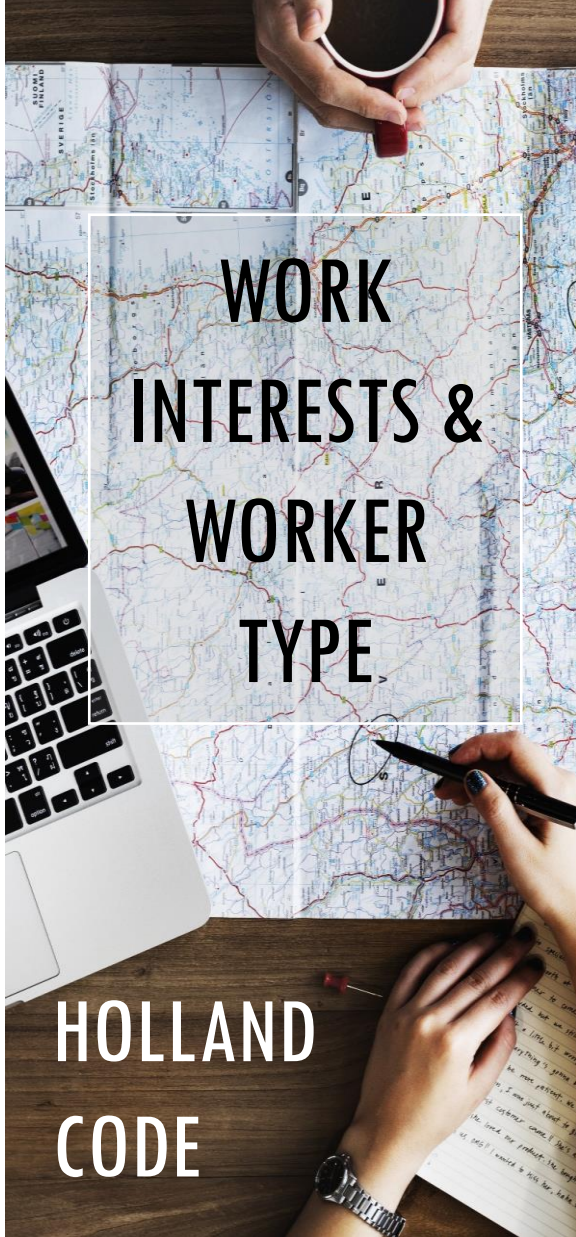


WHAT DOES THE

WORLD NEED?



**University
of Manitoba**



THINGS

**INVESTIGATIVE
(THINKERS)**

IDEAS



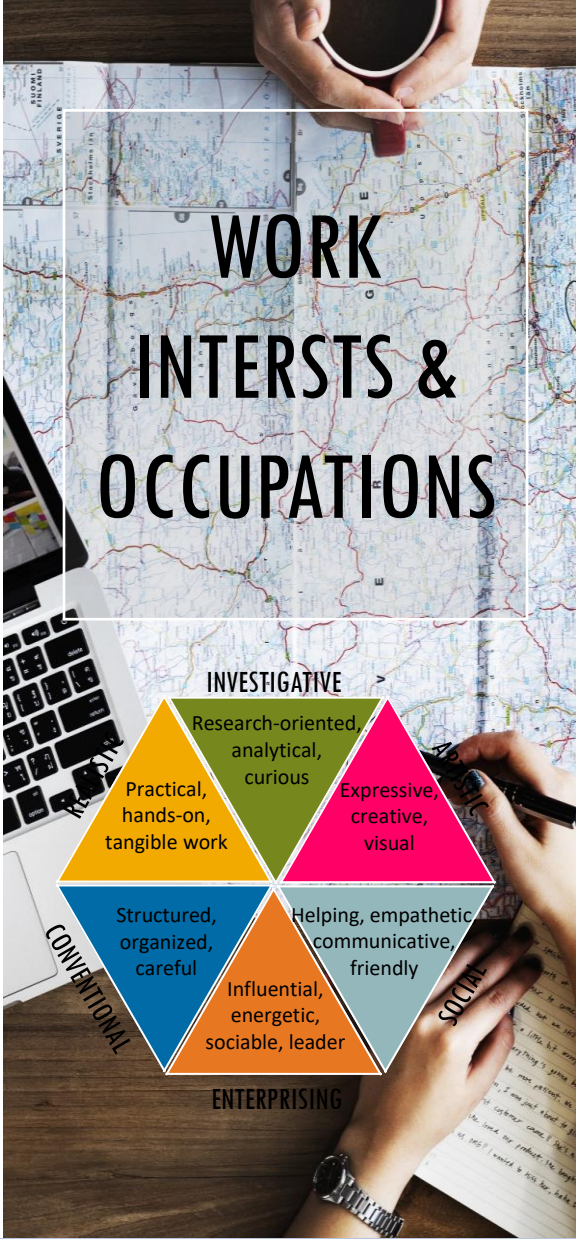
DATA

**ENTERPRISING
(PERSUADERS)**

PEOPLE



**University
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WORK INTERESTS & OCCUPATIONS

NATURAL & APPLIED SCIENCE

Investigative-Realistic vs. Conventional-Investigative

Electrical Engineer (IRC) Statistician (CIR)

HEALTH CARE

Invest.-Conventional-Social vs. Invest.-Social-Realistic

Pharmacist (ICS) Orthoptist (ISR)

EDUCATION, SOCIAL SERVICE...

Investigative-Enterprising vs. Social-Artistic

Policy Analyst (IEC) Middle School Teacher (SAE)

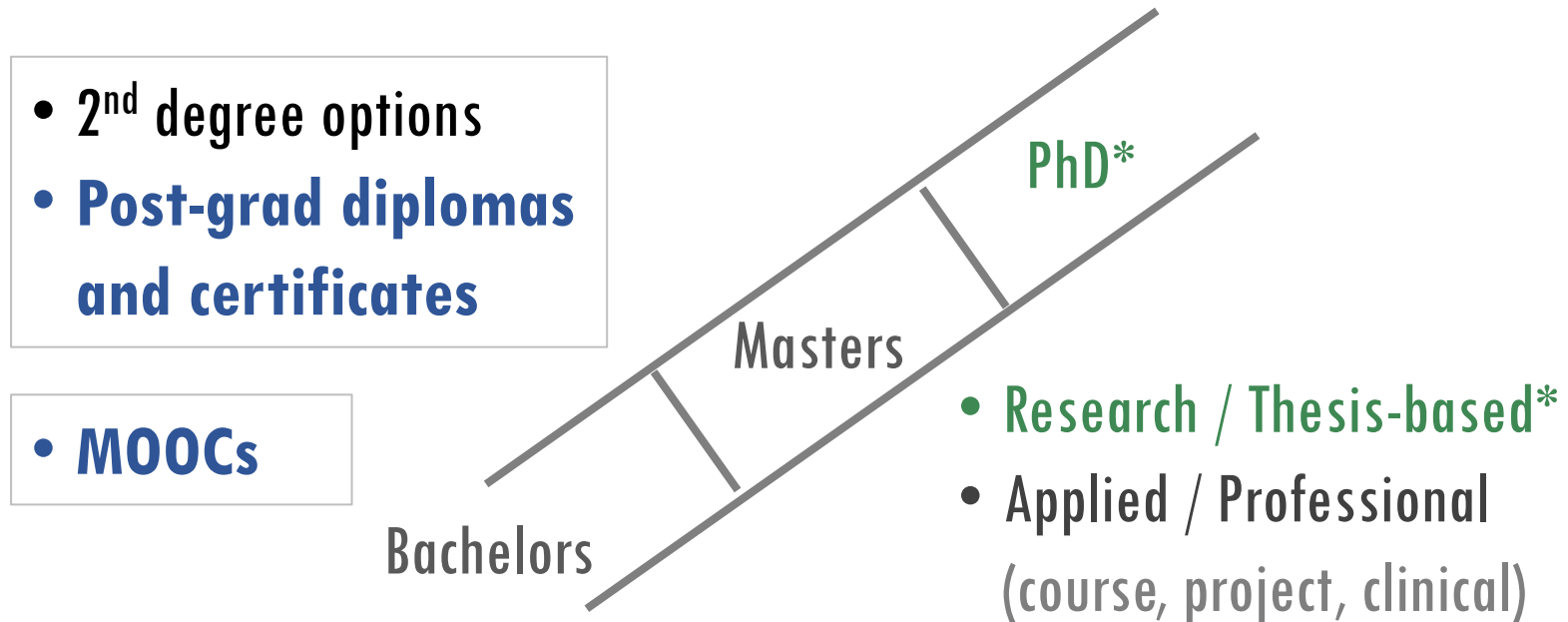
BUSINESS & ADMINISTRATION

Conventional-Enterprising vs. Enterprising-Conventional

Accountant (CEI) HR Specialist (ECS)



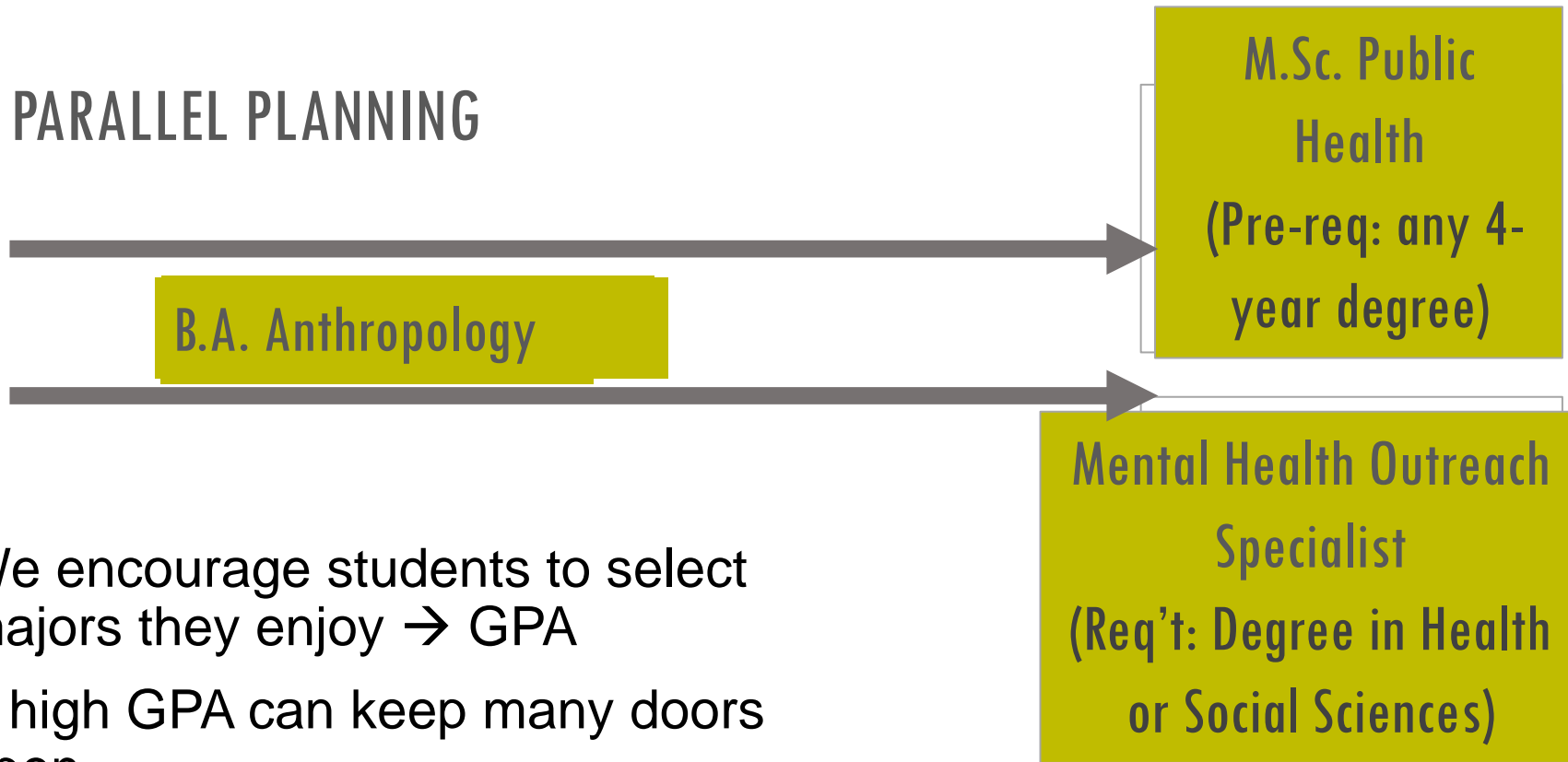
Career & Educational Pathways



- Honours - 4 years / 120 credit hours (research, analytical)
- Advanced/Major — 4 years / 120 credit hours
- General degree — 3 years / 90 credit hours

Career & Educational Pathways

PARALLEL PLANNING



- We encourage students to select majors they enjoy → GPA
- A high GPA can keep many doors open



Explore occupations

[Career planning](#)[Explore occupations](#)

Lawyer, teacher, doctor, nurse. How many occupations can you name? What the heck does an occupational therapist do anyway? How about a valuator, conservator, arborist or orthoptist?

Good career decisions require good information—about your personal traits and preferences and about the world of work. Career Consultants can get you started by helping you to identify and articulate your skills, aptitudes, values, personality traits and interests as they relate to career choice.

Information about the world of work is everywhere—not just in libraries and career centres. Even television shows can influence your views of specific occupations. Government departments, [sector councils](#) and professional associations publish great labour market information. Personal contacts are extremely valuable, often providing “up-close and personal” views of occupations. [Mentoring](#) and job shadowing programs can help you develop professional networks. Don't forget to speak with teachers, professors, friends and relatives!

We've provided information on approximately two hundred occupational options. Thousands more exist! Be creative. Remember—good research can lead to more informed and satisfying career decisions!

0-9 **A** B C D E F G H I J K L M N O P Q R S T U V
W X Y Z

A

Accommodation Service Manager

Accountant

Actuary

Aerospace Engineer

Agricultural Representative, Consultant, Specialist

Agriculture, Food and Biological Systems Engineer



Financial Analysts

Learn about this occupation – including typical duties, education outlook information, job boards and more.

Financial and investment analysts collect and analyze financial information such as economic forecasts, trading volumes and the movement of capital, financial backgrounds of companies, historical performances and future trends of stocks, bonds and other investment instruments to provide financial and investment or financing advice for their company or the company's clients. Their studies and evaluations cover areas such as takeover bids, private placements, mergers or acquisitions.

Financial analysts are employed by a wide range of establishments throughout the private and public sector, such as banks, brokerage houses, insurance companies, investment companies, manufacturing firms, trust companies, utility companies and underwriting firms. Investment analysts are employed primarily by brokerage companies. (National Occupational Classification)

What is the job like?

Occupational profile

Find detailed information about the occupation, including typical duties and working conditions.

- [National Occupational Classification \(NOC\) - Canadian occupational descriptions](#)
- [O*NET Online - U.S. resource for occupational descriptions and information](#)
- [OCCinfo by alis - Alberta-based occupational information](#)
- Sokanu - occupational info and videos:



[L](#) [gq.ca](#)

[L](#) [Sell Side Handbook](#)

Education

U of M Academic Calendar

[The Academic Calendar & Catalogue](#) outlines program admission and course requirements. Use the calendar to determine which degree path suits your unique occupational goals, or contact a [Consultant](#). For support with course registration and academic issues, speak with an [Academic Advisor](#).

Faculty and Department Homepages

Visit U of M's faculty and department homepage to learn about program application deadlines and processes, as well as additional in-house resources and opportunities.

- [Department of Accounting and Finance - Asper School of Business](#)
- [Department of Economics - Faculty of Arts](#)
- [Department of Agribusiness & Agricultural Economics - Faculty of Agricultural & Food Sciences](#)

Exploring Other Education Options

- [UofM Search Directories](#)

[Information for foreign-trained financial and investment analysts - Canadian Information Centre for International Credentials](#)

What are the educational requirements or degree options?

Labour market information

What is the job outlook and salary?

Labour market information informs users of supply and demand for specific occupations and sectors. It includes such things as

Related occupations

- [Accountant](#)
- [Actuary](#)
- [Economist](#)
- [Financial Advisor](#)
- [Bank Manager \(NOC\)](#)
- [Operations Research Analyst](#)

Last updated: April 16, 2021



UNIVERSITY
OF MANITOBA

PSYCHOLOGY COMPASS

B.A. Advanced or B.Sc. Major: 4 years
B.A. Honours or B.Sc. Honours: 4 years
B.A. General: 3 years

	ACADEMIC SUCCESS	CAREER TIPS	VOLUNTEER & WORK EXPERIENCE	CULTURAL OPPORTUNITIES
YEAR 1 30 CREDITS	<p>Course requirements: PSYC 1200 or 1211 and 1221</p> <p>To do this year:</p> <ol style="list-style-type: none"> 1. Arts or science — what's right for you? An academic advisor in the Faculty of Arts or Science can help you decide. 2. If you need academic support, visit the Academic Learning Centre for workshops or to meet with a learning skills instructor. 	<p>Start planning your career:</p> <ol style="list-style-type: none"> 1. Meet with a career consultant to generate career ideas based on your interests, values, personality and skills. 2. Research occupations that match your skills and interests. 3. Set up a careerCONNECT account to view job postings and register for workshops and events. 4. Register for the Co-Curricular Record (CCR), an official record of university-approved activities. 	<p>Link experiences to your career interests. Options include:</p> <ol style="list-style-type: none"> 1. Student groups including Undergraduate Psychology Students' Association or Active Minds. 2. Volunteer with Healthy U or PEERS: Students Helping Students or join the Student Leadership Development Program. 3. Student work opportunities including Work-Study, STEP Services or Federal Student Work Experience Program. 4. Experiential education opportunities such as Alternative Reading Week Winnipeg. 	<p>Considering international opportunities? Attend World Opportunities Week in November for information about opportunities around the world.</p> <p>Explore communities and cultures you want to work with: Visit Miqiziji Agamik, the International Centre for Students or learn about local agencies via the Manitoba Contact Guide.</p>
YEAR 2 60 CREDITS	<p>Course requirements: PSYC 2250 and 2260, 6 credit hours of PSYC at the 2000/3000 level.</p> <p>To do this year:</p> <ol style="list-style-type: none"> 1. Know the requirements for your degree. Meet with an academic advisor in the Faculty of Arts or Science to help you plan your program. 2. When choosing a minor, take courses that will open opportunities. 	<p>Make professional connections:</p> <ol style="list-style-type: none"> 1. Join the Career Mentor Program to connect with professionals. 2. Attend career fairs to connect with employers. 3. Become a student affiliate with the Canadian or American Psychological Association. 4. Develop professional connections with professors by applying for an Undergraduate Research Award. <p>Market your skills: Develop your resume and cover letter and refine your interview skills.</p>	<p>Explore student research opportunities: Apply for a research assistant position, Undergraduate Research Award or NSERC grant.</p> <p>Gain practical experience by volunteering: Check out Big Brothers Big Sisters, Clinic Community Health Centre and Let's Talk Science.</p> <p>Obtain certificates employers may require, including: Nonviolent Crisis Intervention Training, Applied Suicide Intervention Skills Training, CPR/First Aid, ALLY, WHMIS and Mental Health First Aid.</p>	<p>Develop global career skills and expand intercultural learning: Consider an international student exchange or Travel Study program, Students Without Borders internship or an international service-learning program, MyWorld Abroad or SWAP for a "working holiday."</p> <p>Staying local? Check out the Language Partner Program, World W.I.S.E. Ambassador Program or one of the local service-learning programs. Consider learning a new language and culture through the Volunteer Language Exchange Program.</p>
YEAR 3 90 CREDITS	<p>Course requirements: B.A. (3- or 4-Year): 12 credit hours PSYC at the 2000/3000 level. B.Sc. (Major): 18 credit hours PSYC at the 2000/3000 level. Honours: PSYC 3200, 3340 and 3630, plus all required courses for your B.A. or B.Sc. program*</p> <p>To do this year:</p> <ol style="list-style-type: none"> 1. Meet with a psychology advisor for honours and B.Sc. major program approval. 2. Confirm eligibility to graduate with an academic advisor and declare intent to graduate in Aurora (3-year option). 	<p>Investigate your career options:</p> <ol style="list-style-type: none"> 1. Look at sample job postings to ensure you have the qualifications upon graduation. 2. Develop employability and essential skills sought by employers. 3. Explore supports available to entrepreneurs for business planning such as the Business Start Program. 4. Create a LinkedIn profile to network with professionals. <p>Consider continuing your studies: Check out Extended Education, the Faculty of Graduate Studies or other academic institutions.</p>	<p>Continue or start research: Participate in the Undergraduate Research Poster Competition and apply for a Psychology Undergraduate Research Experience Award.</p> <p>Check out student job opportunities with: Career Trek, St. Amant and WISE Kid-Netic Energy.</p> <p>Search for job opportunities online: Check out Job Bank, Find My Job, Indeed or other search engines.</p> <p>Use your networks and connections: Inquire about unadvertised job openings (the "hidden job market").</p>	<p>Did you travel abroad? Write experience for World W.I.S.E. ms</p> <p>Participate in the multicultural on campus: Attend International for the Children Rising Mentors part in the Graduation Pow Wow</p>
YEAR 4 120 CREDITS	<p>Course requirements: B.A. (4-Year) or B.Sc. (Major) PSYC 18 credit hours PSYC at the 2000/3000 level. Honours: PSYC 4520 (Thesis), plus all required courses for your B.A. or B.Sc. program*</p> <p>To do this year:</p> <ol style="list-style-type: none"> 1. Meet with a psychology advisor for honours and B.Sc. major program approval. 2. Confirm eligibility to graduate with an academic advisor and declare intent to graduate in Aurora. 	<p>Start job search 9 months in advance: Contact Career Services to refine your job search and self-marketing strategies. You can visit the office up to 6 months after graduation.</p> <p>If you are continuing on to graduate school: Finalize your application materials and take required tests. Use the awards database to search for funding and awards to help finance your continuing education. Contact your department to find out how they advertise their awards deadline.</p>	<p>Ensure you have references in place: Ask your professor for a reference or a letter of recommendation if you're applying for graduate school.</p> <p>Find opportunities to market yourself: Present your research at the Prairie Undergraduate Research Conference or the Canadian Psychological Association Annual Convention.</p> <p>Assess your resume: Identify any gaps in experience and fill them through volunteering, work placements or internships such as the Post-Secondary Recruitment Program.</p>	<p>Prepare to work in a multicultural: Visit Canada's National Research and Reconciliation on campus, Manitoba Start, which offers eve for newcomers to assist their job</p>

SAMPLE CAREERS WITH AN UNDERGRADUATE DEGREE AND RELATED EXPERIENCE

Academic Advisor
Advertising Account Executive
Autism Tutor
Border Services Officer
Career Consultant
Community Support Worker
Corrections Officer
Developmental Service Worker
Fundraising Coordinator
Immigration Settlement Worker
Life Skills Coach
Market Research Analyst
Mental Health Worker
Policy Analyst
Probation/Parole Officer
Rehabilitation Consultant
Research Assistant



Note: This resource is meant as a guide to provide suggestions throughout your time at university. Develop a plan and timeline that suits you best. Make intentional choices for your courses and work experiences.

*Please refer to the Academic Calendar for a complete list of program requirements.



University
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Exploring Educational Options

University of Manitoba



Canadian Post-Secondary Institutions



American College/University Databases



Rankings

Distance Education

Scholarships and Financial Assistance

Post-Secondary Education & Skills Training Programs in Manitoba with ACCESS on





- **Career Mentor Program**
- **Indigenous Career Mentor Program**
- **Ten Thousand Coffees: UM Café**

New Student Mentorship:

umanitoba.ca/mentorship

- **Neechiwaken Indigenous Peer Mentor Program**
- **New Student Mentorship Program**
- **Student Accessibility Services Peer Mentoring**
- **Summer Buddy (Int'l students)**

COMMUNITY PROGRAMS - examples:

- Consulting Engineers of Manitoba
- Rural Manitoba Health Mentorship Program
- St. Boniface Hospital Job Shadowing Program

MENTOR PROGRAMS

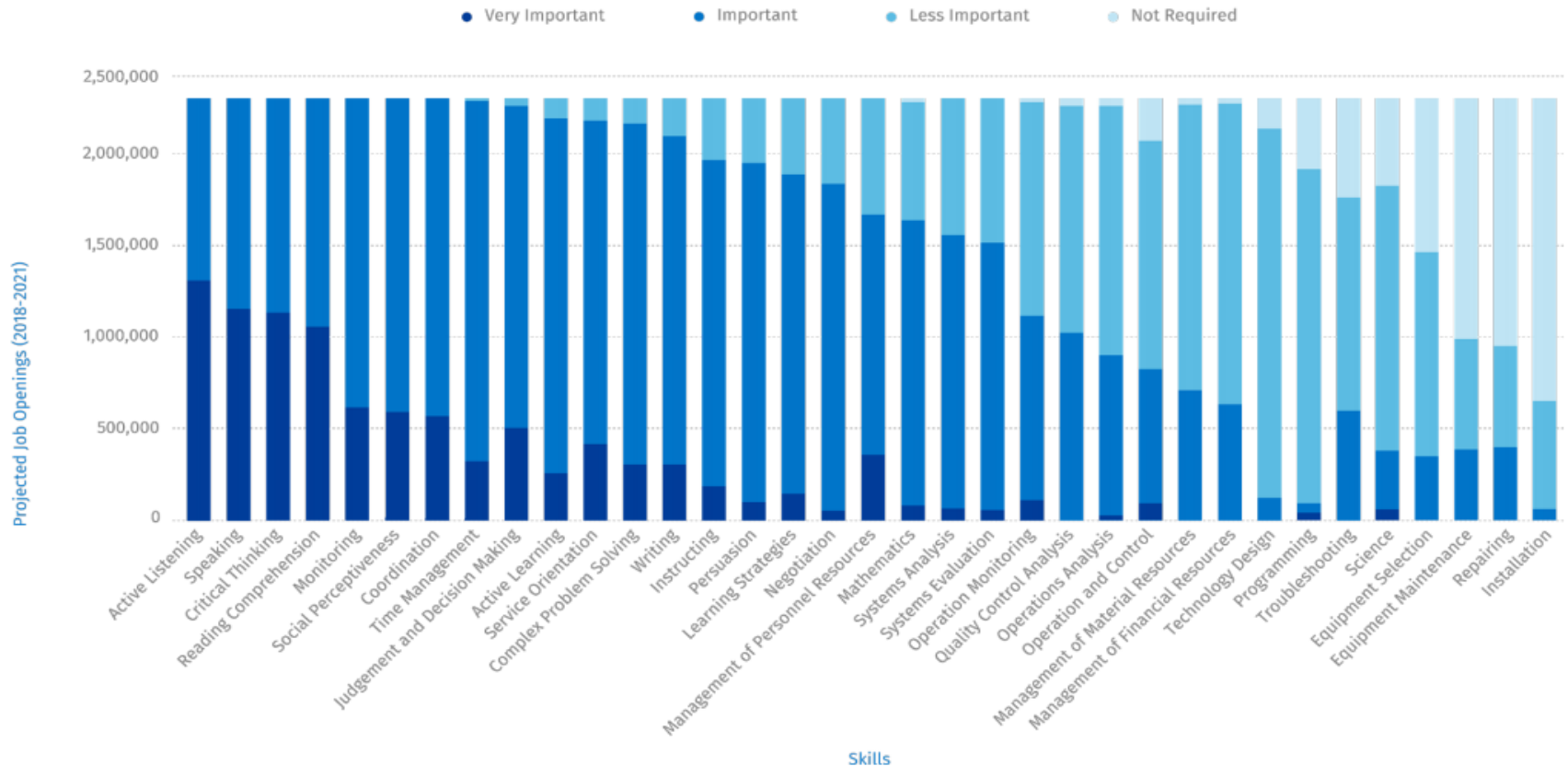
Career & Educational Planning Myths

- Students need a business degree to work in business. | **Fact:** Employment requirements vary for roles in Business, Admin & Finance and grads from all disciplines enter this field.
- Students need a science degree to apply to med school. | **Fact:** There is no specific degree requirement for MD programs.
- Students can't work with only a bachelors degree in psychology. | **Fact:** Psychology grads are highly employable, often finding work in social services and business administration.
- Students with a Science degree are more employable than those with an Arts degree. | **Fact:** Arts grads are highly employable because of their strong transferrable skills.



Future of Work: Demand for Skills

PROJECTED SKILLS DEMAND FOR ALL OCCUPATIONS IN ORDER OF DESCENDING IMPORTANCE



Taken from RBC's report "Humans Wanted: How Canadian youth can thrive in the age of disruption" (2018)

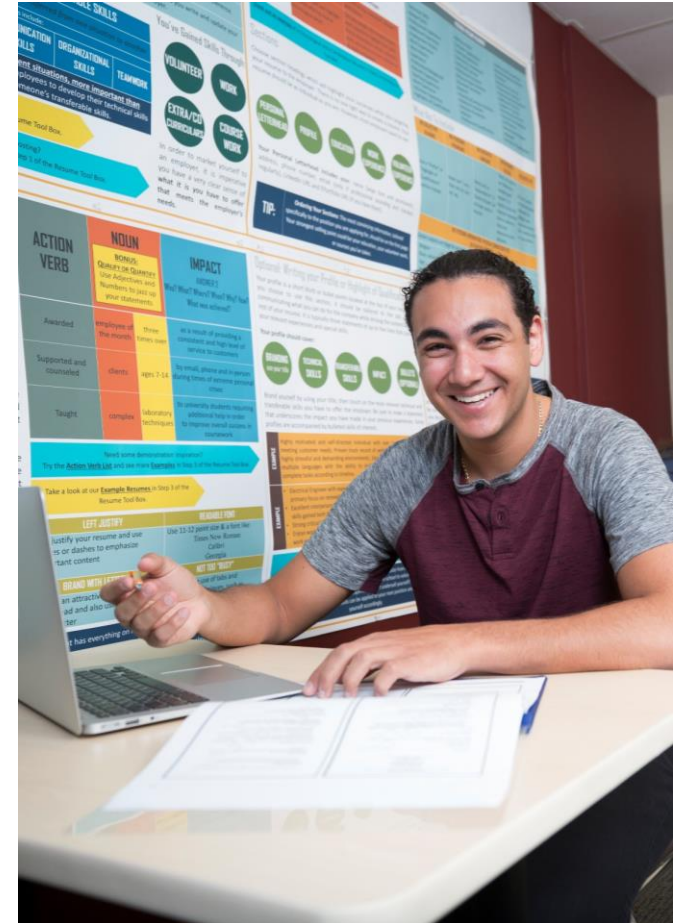
Career Planning & Early Engagement



**GREATER MOTIVATION IN
THEIR STUDIES**



**FOCUS THEIR TIME &
TARGET THEIR EXPERIENCES**



**University
of Manitoba**


K-12 Career & PSE Planning Workshop

→ ↻ 🔒 youtube.com/watch?v=kp4Wk1FD6Oc


YouTube 🔍 Search 🔍 🔊


Career & Post-Secondary Planning Workshop


Lisa MacPherson, Career Consultant, University of Manitoba


Career Services  University of Manitoba

In partnership with:

 MANITOBA INSTITUTE OF TRADES & TECHNOLOGY

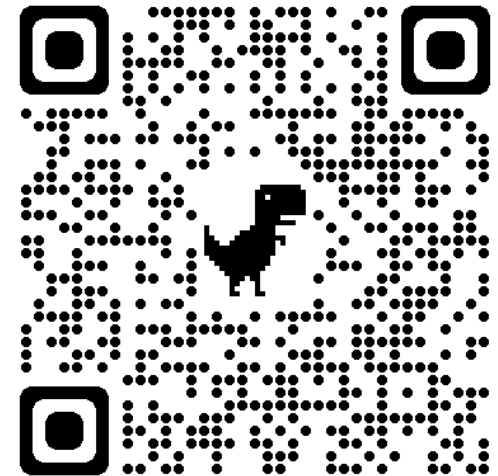
 RED RIVER COLLEGE

 THE UNIVERSITY OF WINNIPEG

 Université de Saint-Boniface

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Career & Post-Secondary Planning Workshop





EXPERIENTIAL LEARNING
umanitoba.ca



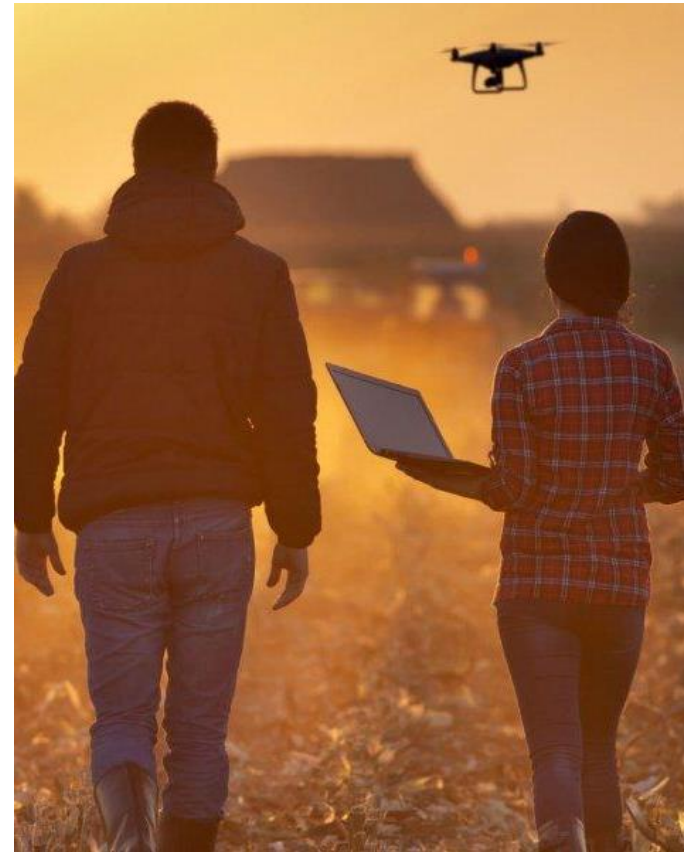
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Co-op Programs

Co-op education is paid work experience placements for students. Earn a full-time wage, credit towards your degree, and apply classroom learning to real-world situations.

Available in the following areas of study:

- Agricultural and Food Sciences
- Architecture
- Arts
- Asper School of Business
- Engineering
- Environment, Earth, and Resources
- Science



Co-op Testimonial



“Co op...provided me with real work experience and allowed me to contribute to the company. Business offers many majors and I was able to navigate through these co-op experiences and find what I was truly passionate about, which is accounting.”

Arthur

Asper school of Business

Home country: Brazil

Community Engaged Learning

Programs to help students develop real-world skills, build volunteer and co-curricular experience, and forge meaningful relationships outside the classroom.

Local programs:

- Poverty awareness & community action workshops
- Community leadership development – placements at community sites throughout Winnipeg
- Land and Water: Land-Based Education – exploring Indigenous land-based knowledge
- Volunteering with local community organizations



Travel and Exchange Programs

Some UM programs offer travel study and/or exchange opportunities for students.

Students can also participate in the **student exchange program** and receive credit towards their UM degree while spending one or two semesters at a partner university in a different country.

Faculty-specific exchange programs are available for students in:

- Architecture
- Asper School of Business
- Engineering

Students can apply for scholarships and bursaries to assist with travel costs.



Wrap-up and Questions

Thanks for attending today's event!

- Shuttle service is available until 12 noon to return guests to the SD-West parking lot. Free parking in SD-West lot expires at 12 noon.
- Please contact us anytime with questions at:
Student_Recruitment@umanitoba.ca
- Staff will be available after the event for questions
- Please remember to turn in your feedback forms
- Expect to see a follow-up email from us with a recording of today's event and online Q&A in the coming days



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