

# REIMAGINING THE STUDENT EXPERIENCE AT UM



## The Student Affairs Strategic Plan 2025–2030

### Student Affairs Strategic Priorities

#### 1. Student Engagement and Belonging

Fostering a welcoming, inclusive environment where all students feel connected, supported, and empowered to thrive throughout their academic journey.

#### 2. The Future is Now

Shaping an accessible, student-centered educational journey that prioritizes early engagement, strong enrolment, and improved retention and graduation outcomes.

#### 3. The Next Generation of Leaders

Empowering students to lead with purpose, courage, and compassion in an increasingly complex and interconnected world.

#### 4. Extending Our Impact

Amplifying the reach and relevance of Student Affairs across campus and in the broader community.

#### 5. A Culture of Excellence

Advancing a high-performing, values-driven, and student-centered team.



## An Exceptional Student Experience

**Delivering an exceptional student experience** at the University of Manitoba is not the mandate of Student Affairs alone. It is a shared responsibility—one that unites all members of the university community in support of students' academic goals and aspirations.

### A University of Manitoba student will:

- Embark upon an exceptional **educational journey**—from prospective learner to alum—characterized by welcoming, responsive, and knowledgeable staff and faculty; seamless access to services and supports; and an overarching commitment to student success.
- Have access to a **transformative, high-quality education** that is innovative and research-informed, delivered by faculty and staff dedicated to educating and supporting learners in achieving their academic and professional goals.
- Engage in **experiential learning, research, and career development** opportunities that equip them with knowledge and competencies to navigate a complex and rapidly changing world with confidence and critical insight.
- Build **meaningful connections** with peers, faculty, staff, communities, and alumni through collaborative and community engaged learning, grounded in respect, reciprocity, and accountability.
- Be supported holistically through **inclusive, responsive, and culturally relevant** services and supports that prioritize mental, physical, emotional, and spiritual health and well-being.
- Feel a deep **sense of belonging and shared responsibility** as a member of an inclusive and diverse community that values and honours their voice, identity, and lived experiences.
- Experience a **vibrant campus life** enriched with engaging events, leadership opportunities, and learning spaces that foster creativity, innovation, and collaboration.
- Graduate **prepared to lead, adapt, innovate, and make a meaningful impact** in their field and community, equipped with the competencies to think critically, solve complex problems, and contribute to positive change locally and around the globe.

## Delivering On Our Promise

To realize our vision and achieve the goals outlined in this plan, Student Affairs will focus on four foundational tactics that ensure we stay connected, accountable, and responsive to the evolving needs of students and the university community.

1. Co-Creation and Collaboration
2. Strategic Communications and Storytelling
3. Integrated Planning, Assessment, and Accountability
4. Professional Development and Capacity Building

Together, we champion a holistic, inclusive, and engaging learning environment that amplifies the impact of our academic programs and the value of a University of Manitoba education.

