

# WHAT CAN I DO WITH A BACHELOR'S DEGREE IN RECREATION?

The University of Manitoba offers the Bachelor of Recreation Management and Community Development (BRMCD) degree program through the Faculty of Kinesiology and Recreation Management.

Recreation professionals may specialize in many areas including:

- Community Development and Wellness
- Aging
- Culture and Diversity
- Sport and Event Management
- Sustainable Tourism and Recreation
- Research

Recreation and Leisure enhance our quality of life and contribute to well-being. Not only can recreation and leisure enhance our personal lives, but they contribute to our environment, our communities, and the economy. Sport and event managers and professionals play an important role in positively transforming Canadian society.

## SKILLS POSSESSED BY RECREATION GRADUATES

Many employers are interested in the skills possessed by Recreation graduates. Amongst other skills, graduates possess the ability to:

- Create, plan and implement a variety of leisure activities and programs.
- Promote healthy lifestyles, wellness and quality of life issues to the public.
- Facilitate the community development process within diverse populations.
- Manage people and programs while having the ability to multi-task.
- Organize and plan major special events.
- Work as a part of a professional multi-disciplinary team.

## SAMPLE JOB TITLES FOR RECREATION GRADUATES

- Fitness Facility Manager
- Consultant for Cultural Activities or Events
- Marketing Coordinator
- Youth Centre Coordinator
- Recreation Therapist
- Hotel or Cruise Ship Recreation Director
- Recreation Manager with Youth Correction Agencies
- National or Provincial Park Manager
- Sports Event Coordinator
- Manager – Coach Education and Development
- Seniors Recreational and Leisure Activities Coordinator
- First Nations Community Development Facilitator
- Program Evaluation Consultant
- Fund Raising Coordinator
- Municipal Recreation Director
- Research Assistant
- Community Resource Coordinator
- Executive Director of Sport Programs
- Golf Course Manager
- Community Health, Fitness and Recreation Director
- Festivals, Concerts and Special Events Manager
- Tourism and Travel Coordinator
- Conference or Convention Planner
- Campground or Seasonal Resort Manager

**(The following will require additional education):**

- University Professor/ Instructor
- Researcher
- Occupational Therapist

## POTENTIAL AREAS OF EMPLOYMENT

- Municipal Parks and Recreation
- Provincial and National Sport Organizations
- Youth Service Agencies
- Aboriginal Agencies and Organizations
- Senior/Aging Adults Programming
- Institutional Employment (Senior Homes, Hospitals, Correctional Facilities, Rehabilitation Centres, Research Centres)
- Commercial Recreation (Corporate, Hotel, Casino, Golf Course, Cruise Ship, etc.)
- Recreation Marketing
- Museums, Historical and Cultural Sites
- Camping and Outdoor/Wilderness Education, Tours and Adventures
- Amusement/Theme Parks, Resorts and Spas
- Ecotourism
- Fitness and Leisure Centres/Facilities
- Services/Programs for Individuals with Disabilities
- Campus Recreation
- Leisure and Recreation Education
- Fine Arts, Culture and Entertainment Sector

## WEB SITES FROM WHICH INFORMATION WAS GATHERED

Check our website at: [www.umanitoba.ca/student/careerservices](http://www.umanitoba.ca/student/careerservices)

- Click on "**Job Postings and Volunteer Opportunities**" and register as a **Student** to view current job postings

### **Faculty of Kinesiology and Recreation Management**

[www.umanitoba.ca/faculties/kinrec/](http://www.umanitoba.ca/faculties/kinrec/)

### **National Occupational Classification**

[www23.hrdc-drhc.gc.ca](http://www23.hrdc-drhc.gc.ca)

### **Adventure Education Manitoba**

[www.aeminfo.mb.ca/](http://www.aeminfo.mb.ca/)

### **Canadian Parks and Recreation Association**

[www.cpra.ca](http://www.cpra.ca)

### **Leisure Information Network**

[www.lin.ca](http://www.lin.ca)

### **Sport Manitoba**

[www.sportmanitoba.ca/](http://www.sportmanitoba.ca/)

### **National Recreation and Park Association**

[www.nrpa.org](http://www.nrpa.org)

### **Recreation Connections Manitoba**

[www.reconnections.com](http://www.reconnections.com)

### **Travel Manitoba**

[www.travelmanitoba.com](http://www.travelmanitoba.com)

### **Physical and Health Education Canada (formerly CAHPERD)**

[www.phecanada.ca](http://www.phecanada.ca)