

# Introductions & Framing our Summit Discussions

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# Let's Meet Each Other

# Introductions

- By Province
- By Area
- By Years in Higher Education

# Our Style

- No vendors
- Facilitators; not presenters
- No silos here
- Its all about conversation and learning from each other

# A Few Definitions

# SEM

“Enrollment management can be defined as an **organizational concept and a set of systematic activities** designed to enable educational institutions to exert more influence over their student enrollments. Organized by strategic planning and supported by institutional research, enrollment management activities concern student college choice, transitions to college, student attrition and retention, and student outcomes.”

-Hossler & Bean, 1990

## SEM is...

- The range of activities that influence a student's initial & continued enrolment
- The programs, policies & processes that impact institutional enrolment
- The organizational framework & structure that supports institutional & student goals
- Tied into the institutional academic & strategic plan

# Student Engagement

*...student engagement – the time and effort students devote to their studies and related activities and how institutions organize learning opportunities and provide services to induce students to take part in and benefit from such activities.*

- Kuh, 2005



# Student Engagement

Embraces three key student success processes:

1. Active involvement: time and energy invested in learning experience inside *and* outside the classroom [Astin, Tinto, Pace]
2. Social integration: interaction, collaboration and interpersonal relationships between students and peers, faculty, staff and administrators; sense of belonging and community [Tinto]
3. Personal reflection: think deeply on learning experiences [Entwistle & Ramsen, Flavell, Svinicki, Vgotsky]

# NSSE Benchmarks

Kuh/NSSE uses “student engagement” as an indicator of quality of student experience

- Level of academic challenge
- Active and collaborative learning
- Enriching educational experiences
- Supportive campus environment
- Student-faculty interaction



# On the Verge

- University of Windsor and Oakland University Teaching and Learning Conference
- [My Blog](#)
  - Dr. Harvey Weingarten, president and CEO at the Higher Education Quality Council of Ontario
    - Learning outcomes and assessment
  - Dr. David Scott, former chancellor at the University of Massachusetts (Amherst)
    - Integrative learning
  - All of us together...

# Sessions

- Creating a Shared Vision for Student Engagement
- Student Engagement in the Classroom
- Learning Beyond the Classroom
- Paying the Price for Student Engagement
- Measuring and Assessing the Value of Student Engagement
- Engaging At-risk Students
- Wrap-up

# Topics to Reflect on during the Summit

- What are the **intellectual drivers** and motivations for student engagement?
- How well is student engagement **linked to institutional mission**?
- Who are student engagement's **clients**?
- What is the **scope of institutional leadership** and **strength of its commitment** to student engagement?

# Questions & Comments